



Cambridge Assessment  
English



## Cambridge English Level 2 Certificate in ESOL International (Business Vantage)\*

This is to certify that

**ARTHANA**

has been awarded

**Grade A**

in the

**Business English Certificate Vantage**

Performance at Grade A demonstrates an ability at Level 2\*  
and Council of Europe Level C1

**Overall Score 184**

Reading	189
Writing	190
Listening	175
Speaking	183

Saul Nassé  
Chief Executive

Date of Examination **MARCH 2018**  
Place of Entry **NEW DELHI**  
Reference Number **183IN0925321**  
Accreditation Number **501/1089/5**

\* This level refers to the UK National Qualifications Framework

Date of Issue 25/04/2018  
Certificate Number A5365674

Regulated by

**Ofqual**

For more information see <http://register.ofqual.gov.uk>

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Recognised awarding body

00779957





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DP844

## **Business English Certificates (BEC) - Syllabus**

### **SYLLABUS**

<b>UNIT</b>	<b>TOPIC</b>	<b>SKILL</b>
<b>1</b>	<b>Staff development and training</b>	<b>Human resources</b>
<b>2</b>	<b>Job description and job satisfaction</b>	<b>Human resources</b>
<b>3</b>	<b>Getting the right job</b>	<b>Human resources</b>
<b>4</b>	<b>Making the contact</b>	<b>Human resources</b>
<b>5</b>	<b>Breaking into the market</b>	<b>marketing</b>
<b>6</b>	<b>Launching a product</b>	<b>marketing</b>
<b>7</b>	<b>A stand at a trade fair</b>	<b>marketing</b>
<b>8</b>	<b>Being persuasive</b>	<b>marketing</b>
<b>9</b>	<b>Starting a business</b>	<b>entrepreneurship</b>
<b>10</b>	<b>Financing a start up</b>	<b>entrepreneurship</b>
<b>11</b>	<b>Expanding into Europe</b>	<b>entrepreneurship</b>
<b>12</b>	<b>Presenting your business idea</b>	<b>entrepreneurship</b>
<b>13</b>	<b>Arranging business travel</b>	<b>Business abroad</b>
<b>14</b>	<b>Business conferences</b>	<b>Business abroad</b>
<b>15</b>	<b>Business meetings</b>	<b>Business abroad</b>
<b>16</b>	<b>Spending the sales budget</b>	<b>Business abroad</b>
<b>17</b>	<b>Social media and business</b>	<b>change</b>
<b>18</b>	<b>Business and the environment</b>	<b>change</b>
<b>19</b>	<b>A staff survey</b>	<b>change</b>
<b>20</b>	<b>Offshoring and outsourcing</b>	<b>change</b>
<b>21</b>	<b>Customer satisfaction and loyalty</b>	<b>Customer relations</b>
<b>22</b>	<b>Communication with customers</b>	<b>Customer relations</b>
<b>23</b>	<b>Corresponding with customers</b>	<b>Customer relations</b>
<b>24</b>	<b>Business across cultures</b>	<b>Customer relations</b>