



Cambridge English Level 2 Certificate in ESOL International (Business Vantage)*

This is to certify that

ARTHANA

has been awarded

Grade A

in the

Business English Certificate Vantage

Performance at Grade A demonstrates an ability at Level 2* and Council of Europe Level C1

Overall Score	184
Reading	189
Writing	190
Listening	175
Speaking	183

Date of Examination MARCH 2018
Place of Entry NEW DELHI

Reference Number 183IN0925321

Accreditation Number 501/1089/5

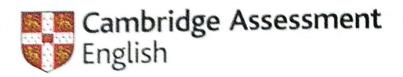
* This level refers to the UK National Qualifications Framework

Date of Issue 25/04/2018 Certificate Number A5365674



Saul Nassé Chief Executive







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Business English Certificates (BEC) - Syllabus

SYLLABUS

UNIT	TOPIC	SKILL
1	Staff development and	Human resources
	training	
2	Job description and job	Human resources
	satisfaction	
3	Getting the right job	Human resources
4	Making the contact	Human resources
5	Breaking into the market	marketing
6	Launching a product	marketing
7	A stand at a trade fair	marketing
8	Being persuasive	marketing
9	Starting a business	entrepreneurship
10	Financing a start up	entrepreneurship
11	Expanding into Europe	entrepreneurship
12	Presenting your business	entrepreneurship
	idea	
13	Arranging business travel	Business abroad
14	Business conferences	Business abroad
15	Business meetings	Business abroad
16	Spending the sales budget	Business abroad
17	Social media and business	change
18	Business and the	change
	environment	
19	A staff survey	change
20	Offshoring and outsourcing	change
21	Customer satisfaction and	Customer relations
	loyalty	
22	Communication with	Customer relations
	customers	
23	Corresponding with	Customer relations
	customers	
24	Business across cultures	Customer relations