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DESIGNATION	ASSISTANT PROFESSOR	
QUALIFICATION	M.COM, B.ED	
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TEACHING INTERESTS

FINANCIAL ACCOUNTING, CORPORATE ACCOUNTING, RESEARCH METHODOLOGY, INCOME TAX, MARKETING MANAGEMENT, E-COMMERCE, AUDITING, ORGANISATIONAL BEHAVIOR, BUSINESS ENVIRONMENT, BUSINESS COMMUNICATION, BUSINESS RESEARCH METHODS

RESEARCH AREAS

ACADEMIC/PROFESSIONAL QUALIFICATIONS*

NAME OF THE PROGRAMME	INSTITUTION/UNIVERSITY	YEAR OF PASSING
SSLC	G.G.H.S., WADAKANCHERY	1991
PDC	VIMALA COLLEGE, CALICUT UNIVERSITY	1993
B.COM	VIMALA COLLEGE, CALICUT UNIVERSITY	1996
M.COM	VIMALA COLLEGE, CALICUT UNIVERSITY	2002
B.ED	SREE NARAYANA COLLEGE OF TEACHER EDUCATION, KOTTAPURAM, CALICUT UNIVERSITY	2004
SET	GOVT. OF KERALA	2006
NET	UGC	2010

*PH.D, PG,UG,M.PHIL,B.ED,NET,ANY OTHER

CAREER HISTORY/TEACHING EXPERIENCE

DESIGNATION	INSTITUTION/UNIVERSITY	YEAR OF SERVICE
LECTURER IN COMMERCE	SACRED HEART C.G.H.S.S.,THRISSUR	2005-06,2008
LECTURER IN COMMERCE	CARMEL CONVENT JUNIOR COLLEGE,KHOPOLI,MAHARASHTRA	2006-2009
L.D.C	VIMALA COLLEGE,THRISSUR	2009-2012
ASSISTANT PROFESSOR	VIMALA COLLEGE,THRISSUR	2012-

OWN MPHIL/PHD THESIS

SL.NO	TITLE	GUIDE NAME	INSTITUTION	MONTH/YEAR
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RESEARCH GUIDESHIP

M.PHIL/PH.D GUIDED

SL.NO	NAME OF THE STUDENT	TITLE	UNIVERSITY & WORK CENTRE	MONTH/ YEAR
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RESEARCH PROJECTS/GRANTS RECEIVED

SL.NO	TITLE	INVESTIGATORS	SPONSORING AGENCY	MONTH/YEAR
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AWARDS/ACHIEVEMENTS/OTHERS*

SL.NO.	NAME OF AWARDS/ ACHIEVEMENTS/OTHERS	DESCRIPTION	MONTH/ YEAR
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*BEST PAPER,BEST POSTER,ANY OTHER POST HELD ETC...

JOURNAL PUBLICATIONS

SL.NO.	TITLE	NAME OF JOURNAL / VOL. NO / ISSUE NO / PAGE NOS	ISSN NO	MONTH / YEAR
1	“STOP POLLUTING, START COLLABORATING: ENVIRONMENTAL THOUGHTS IN BISHOP FULTON J.SHEEN”	JIGGYASA	2249-3298	JAN-DEC 2011
2	“A REFLECTION ON BUSINESS ETHICS IN THE LIGHT OF BIBLICAL TEACHING”	THE CORPORATE WORLD		
3	ROLE OF SPIRITUALITY IN CRISIS MANAGEMENT	SVASH 2016 /VOLUME II/	ISBN 978-81-928007-45	AUGUST 2016

CONFERENCE PUBLICATIONS

SL.NO.	TITLE	NAME OF CONFERENCE	VENUE, MONTH / YEAR
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ARTICLES IN PERIODICALS/MAGAZINES/ANY OTHER

SL.NO.	TITLE	NAME OF PERIODICAL	MONTH/ YEAR
1			

BLOG/WEB ARTICLES

SL.NO.	TITLE	URL	SUBJECT	MONTH / YEAR
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BOOKS AS AUTHOR/EDITED/CHAPTERS/REVIEWS

SL.NO	TITLE	AUTHOR NAMES	ISBN NO.	MONTH/ YEAR
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ORIENTATION/REFRESHER COURSES ATTENDED

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER	MONTH/ YEAR
1	ORIENTATION PROGRAMME	ASC, UNIVERSITY OF CALICUT	JUNE 5 – JULY2 2014

2	REFRESHER COURSE	HRDC, UNIVERSITY OF KERALA	NOV 9 – DEC 2, 2016
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SEMINARS/CONFERENCES/WORKSHOPS ATTENDED[#]

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	LEVEL *
111	WORKSHOP ON ACTIVE LEARNING STRATEGIES & LEARNING STYLES	SHCGHSS, THRISSUR	SHCGHSS, THRISSUR	INSTITUTIONAL
222	SEMINAR INCULCATION OF RESEARCH CULTURE FOR QUALITY ENHANCEMENT	UGC	VIMALA COLLEGE, THRISSUR-9	NATIONAL
333	XXXIII ALL INDIA ACCOUNTING CONFERENCE & INTERNATIONAL SEMINAR ON ACCOUNTING EDUCATION AND RESEARCH	UGC	DEPARTMENT OF COMMERCE, UNIVERSITY OF KERALA.	INTERNATIONAL
444	INTERNATIONAL INDO-AFRICAN CONFERENCE ON CONFERENCE LEADERSHIP IN HIGHER EDUCATION: MANAGEMENT AND TECHNOLOGY	CEDBEC, CHRIST UNIVERSITY, BANGALORE.	CEDBEC, CHRIST UNIVERSITY, BANGALORE.	INTERNATIONAL
555	STATE LEVEL SEMINAR ON TOOLS & TECHNIQUES OF E-GOVERNANCE FOR ENSURING EFFICIENT ADMINISTRATION	UGC	ST.MARY'S COLLEGE, TCR	STATE LEVEL
666	BUDGET ANALYSIS 2013-14	ACCOUNTANTS ACADEMY, INDIAN EXPRESS, SREEKRISHNA COLLEGE	CASINO HOTEL, THRISSUR	
777	FACULTY DEVELOPMENT PROGRAMME	XAVIER BOARD	VIMALA COLLEGE, THRISSUR-9	REGIONAL
888	INTERNATIONAL CONFERENCE ON SUSTAINABILITY-SUCCESS FOR ORGANIZATIONAL TRANSFORMATION(ICSSOT)	KRISTHU JAYANTHI COLLEGE, BANGALORE	KRISTHU JAYANTHI COLLEGE, BANGALORE	INTERNATIONAL
999	SEMINAR ON LEADERSHIP, WORKCULTURE AND AUTONOMY FOR VIMALA COLLEGE, THRISSUR	CHRIST UNIVERSITY, BANGALORE.	CHRIST UNIVERSITY, BANGALORE.	INSTITUTIONAL
1000	INTERNATIONAL WORKSHOP ON HYPER-COMPETITION AND FIRM PERFORMANCE	VIMALA COLLEGE, THRISSUR-9	VIMALA COLLEGE, THRISSUR-9 31-7-2013	INTERNATIONAL

1 1 · 1	COMMODITY DERIVATIVES AND THE ROLE OF INTERMEDIARIES	UGC	ST.THOMAS COLLEGE THRISSUR 20-21 AUGUST 2013	NATIONAL
1 2 · 1	REGIONAL MEET2013	XAVIER BOARD	ST.PAUL'S COLLEGE,KALA MASSERY	REGIONAL
1 3 · 1	SEMINAR ON STATISTICAL PACKAGE FOR SOCIAL SCIENCES (SPSS)	DEPT. OF COLLEGIATE EDUCATION, GOVT. OF KERALA	GOVT. COLLEGE, CHITTUR 30-31 OCTOBER 2013	NATIONAL
1 4 ·	BASICS OF MODERN RESEARCH.	ST JOSEPH'S COLLEGE, IRINJALAKUDA	ST JOSEPH'S COLLEGE, IRINJALAKUDA MARCH 22,2014	NATIONAL
15	SEMINAR ON RESEARCH METHODOLOGY	DCMS, UNIVERSITY OF CALICUT	DCMS, UNIVERSITY OF CALICUT 21-22 MAY 2015	NATIONAL
16	IFRS- THE MODERN PERCEPTION ON ACCOUNTING STANDARDS.	UGC	SNGS COLLEGE, PATTAMBI. 28-29 JANUARY 2016	NATIONAL
17	CHALLENGES AND PROSPECTS IN HIGHER EDUCATION: OPPORTUNITIES FOR INNOVATION AND NETWORKING.	XAVIER BOARD	SAHRDAYA COLLEGE OF ENGG. AND TECHNOLOGY , KODAKARA, THRISSUR 5-8 MAY 2016	INTERNATIONAL
18	CURRICULAM DESIGNING AND ACADEMIC AUDITING.	IQAC	VIMALA COLLEGE, THRISSUR. 10- 11 AUGUST 2016	INSTITUTIONAL

19	FINANCIAL INCLUSION: HOW FAR HAVE WE REACHED? A KERALA PERSPECTIVE.	ISAF	ASHOKA INN, THRISSUR	NATIONAL
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*INSTITUTIONAL, REGIONAL, STATE,NATIONAL, INTERNATIONAL

(MENTION THOSE WHICH ARE RELEVANT & PREFERABLY WITHIN PAST 5 YEARS)

SEMINARS ORGANIZED

SL.NO	NAME OF THE SEMINAR	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	POSITION HELD	LEVEL *

*INSTITUTIONAL, REGIONAL, STATE, NATIONAL, INTERNATIONAL

PROFESSIONAL AFFILIATIONS/MEMBERSHIPS

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INVITED TALKS/IN MEDIA/ANY OTHER

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POSITIONS HELD IN COLLEGE

- BURSAR
- MEMBER ,EDUCATION COMMITTEE
- TUTOR
- CAMPUS MINISTRY
- TREASURER -VCASS
- SOCIAL,SENT OFF-TREASURER(2013-14)
- HOSTEL WARDEN, VIMALA COLLEGE HOSTEL
- CO-ORDINATOR - CATECHISM

PG PROJECTS GUIDED

SL.NO	TITLE	MONTH/ YEAR
1	CONSUMER BEHAVIOUR TOWARDS SHAMPOO BRANDSWITH SPECIAL REFERENCE TO T-MART SUPER MARKET, KURIACHIRA	2012
2	INVESTMENT HABITS AMONG WOMEN WITH SPECIAL REFERENCE TO UMA NAGAR RESIDENTS WELFARE ASSOCIATION	2012

3	JOB SATISFACTION OF EMPLOYEES OF ALAGAPPA TEXTILES (COCHIN)MILLS	2013
4	BRAND PREFERENCE OF LAPTOPS AMONG POST GRADUATE STUUDENTS OF VIMALA COLLEGE,TRICHUR	2013
5	BRAND LOYALTY OF TOILET SOAPS AMONG WOMEN CONSUMERS FOCUS ON KECHERY	2013
6	FINANCIAL PERFORMANCE ANALYSIS OF THE KERALA STATE FINANCIAL ENTERPRISES LTD	2014
7	BRAND PREFERENCE OF CONSUMERS OF TOOTHPASTE FOCUS ON THRISSUR	2014
8	BRAND PREFERENCE OF HAIR OIL AMONG PG STUDENTS OF VIMALA COLLEGE, THRISSUR DISTRICT	2015
9	CUSTOMER SATISFACTION TOWARDS THE PRODUCTS OF JOHNSON & JOHNSON COMPANY WITH REFERENCE TO NADATHARA PANCHAYATH	2015
10	E-FILING OF INCOME TAX RETURNS: AWARENESS AND SATISFACTION AMONG TEACHERS OF AIDED ARTS AND SCIENCE COLLEGES, THRISSUR CORPORATION	2016
11	A STUDY ON THE WORKING CAPITAL MANAGEMENT OF STEEL INDUSTRIALS KERALA LTD., ATHANI	2016

UG PROJECTS GUIDED

SL.NO	TITLE	MONTH/ YEAR
1	FINANCIAL ANALYSIS OF SUMANGALAM KURIES AND LOANS PVT. LIMITED, CHELAKKARA	2013
2	BRAND PREFERENCE OF FEMALE CONSUMERS WITH SPECIAL REFERENCE TO HAIR OIL IN PUTHUR PANCHAYAT, THRISSUR	2013
6	INVESTMENT PATTERN AMONG WOMEN IN THRISSUR CORPORATION	2014
7	CONSUMER PREFERENCE OF HEALTH DRINKS- A STUDY CONDUCTED AT KURIACHIRA RESIDENTIAL AREA, THRISSUR	2014
8	BANKING HABITS AMONG WOMEN IN THRISSUR CORPORATION	2015

9	PURCHASE BEHAVIOR OF CUSTOMERS OF GOLD	2016
10	CONSUMER PREFERENCE TOWARDS DINING OUT	2016

LECTURE NOTES

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REFERENCES

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