


NAME	Rose V J	
DESIGNATION	Assistant Professor	
QUALIFICATION	MCom	
EMAIL ID	rosepius@yahoo.co.in	
PHONE NO	9846826651	

TEACHING INTERESTS

Financial Management, Investment Management, Cost Accounting, Management Information System

RESEARCH AREAS

Performance Management

ACADEMIC/PROFESSIONAL QUALIFICATIONS*

NAME OF THE PROGRAMME	INSTITUTION/UNIVERSITY	YEAR OF PASSING
MCom	University of Calicut	1990
BCom	University of Calicut	1985
NET	UGC	DEC' 1991

*PH.D,PG,UG,M.PHIL,B.ED,NET,ANY OTHER

CAREER HISTORY/TEACHING EXPERIENCE

DESIGNATION	INSTITUTION/UNIVERSITY	YEAR OF SERVICE
Associate Professor	Vimala College	2012-
Guest Lecturer	Vimala College	2011-12
Faculty- ACCA	M/s Shadwell Kochi	2010-11
Guest Lecturer	St. Aloysius College	2009-10
Guest Lecturer	St. Joseph's College, Irinjalakuda	2005-08
Guest Lecturer	Mercy College, Palakkad	1999-2005
Guest Lecturer	Vimala College	1998-99

OWN MPHIL/PHD THESIS

SL.NO	TITLE	GUIDE NAME	INSTITUTION	MONTH/YEAR

RESEARCH GUIDESHIP

M.PHIL/PH.D GUIDED

SL.NO	NAME OF THE STUDENT	TITLE	UNIVERSITY & WORK CENTRE	MONTH/ YEAR

RESEARCH PROJECTS/GRANTS RECEIVED

SL.NO	TITLE	INVESTIGATORS	SPONSORING AGENCY	MONTH/YEAR

AWARDS/ACHIEVEMENTS/OTHERS*

SL.NO.	NAME OF AWARDS/ ACHIEVEMENTS/OTHERS	DESCRIPTION	MONTH/ YEAR

*BEST PAPER, BEST POSTER, ANY OTHER POST HELD ETC...

JOURNAL PUBLICATIONS

SL.NO.	TITLE	NAME OF JOURNAL / VOL. NO / ISSUE NO / PAGE NOS	ISSN NO	MONTH / YEAR
1.	Balanced Score Card-	Advances in Arts and Ideas		

	Focus on IT Industry in Kerala			

CONFERENCE PUBLICATIONS

SL.NO.	TITLE	NAME OF CONFERENCE	VENUE, MONTH / YEAR
1.	Modern Trends in Banking	National Seminar On 'Banking Divergence- Challenges And Solutions'	February, 2012
2.	Knowledge Management Strategies in Ayurveda Industry	Ugc Sponsored Seminar On 'Knowledge Management And E-Governance In Corporate Sector'	March, 2012
3.	Ecotourism	International Conference On 'New Age Marketing Strategies In Banking & Tourism Sectors'	May, 2008

ARTICLES IN PERIODICALS/MAGAZINES/ANY OTHER

SL.NO.	TITLE	NAME OF PERIODICAL	MONTH/ YEAR

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BLOG/WEB ARTICLES

SL.NO.	TITLE	URL	SUBJECT	MONTH / YEAR

BOOKS AS AUTHOR/EDITED/CHAPTERS/REVIEWS

SL.NO	TITLE	AUTHOR NAMES	ISBN NO.	MONTH/ YEAR

ORIENTATION/REFRESHER COURSES ATTENDED

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER	MONTH/ YEAR

SEMINARS/CONFERENCES/WORKSHOPS ATTENDED[#]

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	LEVEL *
1.	International Workshop On Hyper-Competition And Firm Competition	Vimala college.	Vimala college 31/7/2013	International
2.	Budget analysis 2013-14	Accountants Aademy, Indian Express, Sreekrishna College	Casino hotel, thrissur	Regional

3.	Global Market And The Emerging Trends In Financial Services	St. Aloysius College Elthuruth & ET Club.	6 th & 7 th March 2012	National
4.	Seminar on 'BANKING DIVERGENCE-CHALLENGES AND SOLUTIONS'	Sri C Achutha Menon Government College, Thrissur	21 st & 22 nd February 2012	National
5.	'Knowledge Management And E-Governance In Corporate Sector'	UGC & St Thomas College, Thrissur, in association with The Institute of Cost Accountants of India	6 th & 7 th March, 2012	National
6.	International Conference On 'New Age Marketing Strategies In Banking & Tourism Sectors'	St. Joseph's College, Irinjalakuda, & Catholic Syrian Bank Ltd.	14 th & 15 th May, 2008	International
7.	National Level Seminar	Vimala College	1999	National

*INSTITUTIONAL, REGIONAL, STATE, NATIONAL, INTERNATIONAL

#(MENTION THOSE WHICH ARE RELEVANT & PREFERABLY WITHIN PAST 5 YEARS)

SEMINARS ORGANIZED

SL.NO	NAME OF THE SEMINAR	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	POSITION HELD	LEVEL *

*INSTITUTIONAL, REGIONAL, STATE, NATIONAL, INTERNATIONAL

PROFESSIONAL AFFILIATIONS/MEMBERSHIPS

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INVITED TALKS/IN MEDIA/ANY OTHER

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POSITIONS HELD IN COLLEGE

- Member – Ethics, Value Education Discipline Committee
- Member- IQAC

PG PROJECTS GUIDED

SL.NO	TITLE	MONTH/ YEAR
1.	Brand Preference Of Bath Soaps On Margin Free Market,Shornur Road, Thrissur	2011-2012
2.	"Customer's Brand Preference Of Refrigerators With Special Reference To Vinu Electronics Guruvayur"	2011-2012
3.	Brand Preference Of Mobile Phones With Special Reference To Vatanappilly Area (Xv)	2012-13
4.	Customer Satisfaction Of Services Provided By Friends Janasevakendram	2012-13

5.	Consumer Behaviour On The Purchase Of gold : Focus On The Customers Of Kalyan Jewellers,Thrissur	2012-13
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UG PROJECTS GUIDED

SL.NO	TITLE	MONTH/ YEAR
1.	A STUDY ON "RECRUITMENT AND SELECTION PROCESS IN SOUTH INDIAN BANK PVT.LTD	Mar-12
2.	A STUDY ON VARIOUS DEPOSIT SCHEMES OF SOUTH INDIAN BANK LTD	Mar-12
3.	A STUDY ON TRAINING AND DEVELOPMENT PROGRAMMES IN SOUTH INDIAN BANK LTD	Mar-12
4.	TRENDS IN THE PATTERN OF LOANS AND ADVANCES IN CSB VYLATHUR BRANCH	Mar-12
5.	FINANCIAL ANALYSIS OF AJITH MANUFACTURING COMPANY LTD ATHANI	Mar-12
6.	A STUDY ON JOB SATISFACTION OF EMPLOYEES IN AMALA HOSPITAL , AMALA NAGAR,THRISSUR	Mar-12
7.	A STUDY ON THE WELFARE AMENITIES PROVIDED AND IT'S IMPACT ON THE MORALE OF EMPLOYEES IN SIB	Mar-12
8.	INVENTORY MANAGEMENT IN SELECTED EMERGENCY DRUGS WITH SPECIAL REFERENCE TO SUKAPURAM HOSPITAL, EDAPPAL	Mar-13
9.	JOB SATISFACTION OF NURSING STAFF WITH REFERENCE TO SUKAPURAM HOSPITAL, EDAPPAL	Mar-13

LECTURE NOTES

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REFERENCES

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