

NAME	NISHA LEELA JOSE	
DESIGNATION	ASSISTANT PROFESSOR	
QUALIFICATION	M.Com, B Ed, SET,NET, PGDM,MBA.	
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TEACHING INTERESTS
<u>Financial Services, Marketing, Business Management, Accounts, Economics, Portfolio Management, Strategic Management, E-commerce, Financial Reporting.</u>

RESEARCH AREAS
<u>Human Resource Management</u>

ACADEMIC/PROFESSIONAL QUALIFICATIONS*		
NAME OF THE PROGRAMME	INSTITUTION/UNIVERSITY	YEAR OF PASSING
B.Com	Vimala College, University of Calicut	1998
M.Com	Vimala College, University of Calicut	2000
B.Ed	Teacher Education Centre, University of Calicut	2002
NET	UGC	2012
PGDM	IGNOU	2014

MBA	IGNOU	2015
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*PH.D,PG,UG,M.PHIL,B.ED,NET,ANY OTHER

CAREER HISTORY/TEACHING EXPERIENCE

DESIGNATION	INSTITUTION/UNIVERSITY	YEAR OF SERVICE
BRANCH OPERATIONS EXECUTIVE	KOTAK LIFE INSURANCE, MUMBAI.	03
LECTURER	ST. JOSEPH'S JUNIOR COLLEGE, MUMBAI.	02
ASSISTANT PROFESSOR	PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE, MUMBAI	05
VISITING FACULTY AT AN INTERNATIONAL SCHOOL FOR IGCSE (CAMBRIDGE UNIVERSITY)	DPGA, MUMBAI	02

OWN MPHIL/PHD THESIS

SL.NO	TITLE	GUIDE NAME	INSTITUTION	MONTH/YEAR

RESEARCH GUIDESHIP

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M.PHIL/PH.D GUIDED

SL.NO	NAME OF THE STUDENT	TITLE	UNIVERSITY & WORK CENTRE	MONTH/ YEAR

RESEARCH PROJECTS/GRANTS RECEIVED

SL.NO	TITLE	INVESTIGATORS	SPONSORING AGENCY	MONTH/YEAR
01	A Study on the Work Environment of Female Sales Force in Textile and Garment Retailing with Special Reference To Kochi- The Commercial and Industrial Hub of Kerala. (Minor Research Project)	Nisha Leela Jose	UGC	April 2016

AWARDS/ACHIEVEMENTS/OTHERS*

SL.NO.	NAME OF AWARDS/ ACHIEVEMENTS/OTHERS	DESCRIPTION	MONTH/ YEAR
01	Academic Excellence	University Rank in Pre- Degree , University of Calicut.	JUNE 1995
02	Academic Excellence	University Rank in M.Com , University of Calicut.	JUNE 2000

***BEST PAPER,BEST POSTER,ANY OTHER POST HELD ETC...**

JOURNAL PUBLICATIONS

SL.NO.	TITLE	NAME OF JOURNAL / VOL. NO / ISSUE NO / PAGE NOS	ISSN NO	MONTH / YEAR
01	Power of Women in Corporate World.	Aadhar Publication, Amaravati.	ISSN- 2278-9308	July 30, 2013.
02	Role of Media In Our Society	Aadhar Publication, Amaravati.	ISSN- 2278-9308	Sept 2014
03	Private Sector Participation in the Indian Higher Education System	Advances in Economics and Business Management(AEBM)	Print ISSN: 2394-1545 Online ISSN: 2394-1553	November 2014
04	Handlooms Handmade in India	Indian Journal of Applied Research	ISSN- 2249- 555X	December 2014
05	The Predicament of a Money Order Economy	Indian Journal of Research - Paripex	ISSN 2250-1991	August 2015
06	Sambadya Sheelam Rajya Nanmakku(Malayalam)	Voice of Kuriachira		August 2015

CONFERENCE PUBLICATIONS

SL.NO.	TITLE	NAME OF CONFERENCE	VENUE, MONTH / YEAR
01	Challenges & Prospects of Bancassurance in India	National Seminar on Banking Divergence – Challenges & Solutions	21 st & 22 nd February, 2012
02	Chit Funds – The Unpriced Socio Economic Translator of	International Conference on Management Wisdom For The 21 st Century.	Mumbai, 4 th December, 2017
03	Chit Funds – The Untapped Financial Tool of Mumbai	Re inventing Trade, Commerce & Management in Global Scenario.	10 th & 11 January, 2013
04	Carbon Financing	Global Business in Emerging Markets	15 th & 16 th December, 2014

05	Domestic Savings-A Booster of Economic Growth and Reducer of External Dependence	UGC Sponsored National Seminar On “The Post – Recession Economic Environment, Economic Policies Of The New Government & Investment Climate In India.”	06 th August 2015
06	Activation of MSME Sector In The New Perspective-A Gateway To The New Era Dream Of ‘Make	Financial services: Innovations for inclusion in India	12 th August 2015
07	Tailoring Investment Pattern to Revamp Economic Progress in Today’s Changed Scenario	A Tribute to Dr A.P.J Abdul Kalam: India Vision 2020	September, 2015
08	Integrated Reporting – A key To Financial Stability & Sustainable Development	Two Day National Seminar on Convergence with IFRS: Perceptions & Issues	5 th & 6 th January, 2017
09	Innovations Making Indian Manufacturing Sector More Cost Competitive	National Seminar on Innovative Management Practices for Business Excellence	24 th & 25 th January, 2017
10	Bridging the Financial Inclusion Gap Through Digital Banking	Fifth International Conference on Recent advances in E- Business: Challenges and opportunities (ICRAEBCO- 2017)	2 nd & 3 rd February, 2017
11	P2P Lending – A New Frontier for Finance	International Conference on Recent advances in E- Business: Challenges and opportunities (ICRAEBCO- 2017)	6 th & 7 th March, 2017

ARTICLES IN PERIODICALS/MAGAZINES/ANY OTHER

SL.NO.	TITLE	NAME OF PERIODICAL	MONTH/ YEAR

BLOG/WEB ARTICLES

SL.NO.	TITLE	URL	SUBJECT	MONTH / YEAR

BOOKS AS AUTHOR/EDITED/CHAPTERS/REVIEWS

SL.NO	TITLE	AUTHOR NAMES	ISBN NO.	MONTH/ YEAR

ORIENTATION/REFRESHER COURSES ATTENDED

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER	MONTH/ YEAR
01	Refresher Programme	ASC, University of Calicut	May 2016
02	Orientation Programme	HRDC, University of Bangalore	July 2017

SEMINARS/CONFERENCES/WORKSHOPS ATTENDED#

SL.No.	NAME OF THE PROGRAM	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	LEVEL*
1	National Seminar On Recent Developments In Trade & Commerce	UGC Sponsored National Seminar Organised By CKT College, Mumbai	January 7 & 8 2011	National
2	National Seminar On Banking Divergence – Challenges & Solutions.	Govt. College , Kuttanellur.	February 21&22 2012	National
3	International Conference On Management Wisdom For The 21 st Century.	Mahatma Education Society.	04/12/2012	International
4	Re Inventing Trade, Commerce & Management In Global Scenario.	University of Mumbai	10 th & 11 Jan, 2013	International
5	One Day Regional Workshop On Preparation Of Scholarly Articles & Publication	Mar Dionysius College, Pazhanji	15 th November 2014	Regional
6	Values And Higher Education	Committee For Higher Education, The Syro- Malaber Archiepiscopal Curia, Mount St. Thomas, Kochi.	2 nd December, 2014	State
7	Global Business In Emerging Markets	Directorate of Collegiate Education Dec.	15 th & 16 th Dec.	National

08	Regional Meet Of The Xavier Board Of Higher Education In India	Xavier Board Of Higher Education In India. Kerala – North Region	1 st August 2015	Regional
09	UGC Sponsored National Seminar On “The Post – Recession Economic Environment, Economic Policies Of The New Government & Investment Climate In India.”	Sacred Heart College, Chalakudy.	6 th August, 2015	National
10	UGC Sponsored National Seminar On Financial Services: Innovations For Inclusion In India	Research Department of Commerce, St Thomas’ College, Thrissur	12 th August, 2015	National
11	A Tribute To Dr A.P.J Abdul Kalam: India Vision 2020	Pillai College of Arts, Commerce & Science, Mumbai.	September 2015	National
12	IFRS Convergence: Perceptions And Issues	Thunchan Memorial College, Tirur	5 th & 6 th January, 2017	National
13	National Seminar On Innovative Management Practices For Business Excellence.	Sree Neelakanta Government Sanskrit College, Pattambi.	24 th & 25 th January, 2017	National
14	Fifth International Conference on Recent advances in E- Business: Challenges and opportunities (ICRAEBCO-2017)	Vivekananda College of Arts & Sciences For Women & Avinashalingam Institute for Home Science & Higher Education for Women, Coimbatore	7 nd & 2 rd February, 2017	International
15	Two Day National seminar on Emerging Trends in Banking & Finance	NSS College, Ottappalam	6 th & 7 th March, 2017	National

*INSTITUTIONAL, REGIONAL, STATE, NATIONAL, INTERNATIONAL

*(MENTION THOSE WHICH ARE RELEVANT & PREFERABLY WITHIN PAST 5 YEARS)

SEMINARS ORGANIZED

SL.NO	NAME OF THE SEMINAR	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	POSITION HELD	LEVEL*

*INSTITUTIONAL, REGIONAL, STATE, NATIONAL, INTERNATIONAL

PROFESSIONAL AFFILIATIONS/MEMBERSHIPS
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INVITED TALKS/IN MEDIA/ANY OTHER
• Invited for a career guidance class at All Saints CSI Centenary Hall on 29 th April, 2017

POSITIONS HELD IN COLLEGE
• Joint Treasurer – Alumnae Association
• Member of IQAC
• Joint Coordinator- UGC Committee

PG PROJECTS GUIDED

SL.NO	TITLE	MONTH/ YEAR
1	Brand Equity Management of Manjilas Food Tech Pvt Ltd.	2014-2015
2	Brand Preference of Talcum Powder among the Youth in Kuriachira, Thrissur District.	2014-2015
3	Perception and Satisfaction Towards Internet Banking Among College Teachers of Arts and Science Colleges, Thrissur Corporation.	2015-16
4	A Study on the Employee Welfare Measures Provided and Employee Satisfaction Level at SILK, Athani.	2015-16
5	Customer's Perception Towards CRM Practices Of SBI With Special Reference to Chalakudy Branch	2016-17
6	Perception Towards Plastic Money As A Payment Instrument In Thrissur Corporation	2016-17

UG PROJECTS GUIDED

SL.NO	TITLE	MONTH/ YEAR
1	Customer Satisfaction Towards HP Laptop of People Residing in Thrissur Corporation.	2014-2015

2	Influence of Advertisement on Purchase Decisions of Smart Phones.	2014-15
3.	A Study on the Preference for Branded Ice Cream Among College Students.	2015-16
4	A Study on the Deviation of Engineering Graduates to Non Engineering Fields Seeking Jobs and their Level of Satisfaction.	2015-16
5	A study on Job satisfaction of Salesgirls in Textiles with Special Reference to Thrissur District	2016-17
6	A Study among Women Entrepreneurs to Know their Problems and the Attitude of Society Towards them.	2016-17
7	Customer Satisfaction Towards Patanjali Products with Special Reference to West Fort Retail Outlet	2016-17
8	Consumer Attitude towards Khadi Products	2016-17
9	Analysis of consumer Behaviour on Organic Rice-Jaivam Amritham	2016-17
10	Customer Satisfaction towards Online Movie Ticket Booking among Students of Vimala College	2016-17
11	A Study on Rail Passenger Satisfaction towards Online Food Booking System	2016-17
12	Customer satisfaction towards BSNL Landline Connection	2016-17

LECTURE NOTES

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REFERENCES

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