

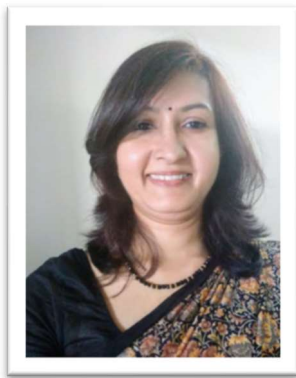
Entrepreneurship Development Club

Entrepreneurship Development Club paves the way for a sustainable business career of personal choice to the students.

Objectives

- To sensitise students on the real economic and industrial development scenario of the state
- To make them aware of the unlimited developmental potential of the State
- To inculcate entrepreneurial culture in students
- To enable them to take informed decisions
- To change the mind set on the negative attitude prevailing in the state for taking up entrepreneurship as a career
- To induct entrepreneurial spirit in the institutions
- To bring in successful entrepreneur and students on a common platform

Faculty Co-ordinator



Student Co-ordinator



Activity Report 2021-2022

The Entrepreneurship Development Club in association with the Institution's Innovation Council of the College, arranged a webinar on 'Students and Entrepreneurial skills' presented by the student entrepreneur duo – Ms. Catherine Shajan and Ms. Caroline Shajan. The webinar was conducted under the guidance of Dr. Sr. Beena Jose (Principal), Dr. Silvy Mathew (IIC Convenor) and Ms. Nisha Leela Jose and Ms. Sreekala M (Faculty Coordinators). The student coordinators – Ms. Afna Parveen and Ms. Aleena Shaju played a vital role in making this event successful.

The webinar was conducted via google meet on 22 January 2022 (11 am). It was hosted by Ms. Afna Parveen. It started off with a welcome speech by Ms. Rini Rose George. Ms. Nisha Leela Jose and Ms. Sreekala M also expressed their warm regards. The student entrepreneurs – Ms. Catherine Shajan and Ms. Caroline Shajan of Crocheholics, Kochi presented their thoughts on the topic. They shared their experiences and the challenges they faced on their journey of becoming entrepreneurs at such a young age. They focused on aspects pertaining to fund raising, marketing, publicity and customized

approach that has helped them carve a niche for themselves and urged students to follow suite. There was also a ‘question – answer’ session which helped the students in clarifying their doubts. The event came to an end with the vote of thanks which was delivered by Ms. Dolna C. D.

VIMALA COLLEGE (AUTONOMOUS), THRISSUR

Entrepreneurship Development Club in association
with Institution Innovation Council

Students & Entrepreneurial Skills

Webinar presented by the student entrepreneur duo
Catherine Shajan & Caroline Shajan

Platform - Google Meet
Date and Time - 22nd January 2022, 11 am

Meeting Link : <https://meet.google.com/giu-vrtx-uys>

Registration Link : <https://forms.gle/5BN9zCVFyeBHB9CHA>

Afna Parveen
Aleena Shaju
Student Coordinators

Ms Nisha Leela Jose
Ms Sreekala M
Faculty Coordinators

Dr Silvy Mathew
IIC Convenor

Dr Sr Beena Jose
Principal

Catherine Shajan & Caroline Shajan

