

MAGNUS 2026

BUSINESS TRACK

Instituted By Dr.Sr. Lissy John Irimpan Endowment Fund

National level Management Fest

Sponsored By AR Handlooms

ON
16th January 2026

PRINCIPAL

Dr. Sr. Beena Jose

HOD

Dr. Preema Rose Nichlavose

FACULTY COORDINATORS

Dr. Preema Rose Nichlavose
Ms. Mary John Chowalloor

STUDENT COORDINATORS

Ann Mariya K A

Devika KP

Angel P.F

Arundhati A



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PARTNER



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[DEPARTMENT OF COMMERCE AND RESEARCH]



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ABOUT MAGNUS

This year, the Department of Commerce, Vimala College, proudly celebrates its Golden Jubilee Year, marking fifty years of excellence in education and growth. Every year, The department organizes its flagship inter-collegiate management event, Business Trach, and this year it is being conducted under the title Magnus 2k26.

The event includes both Management and Non-Management Fests, providing a platform for students from various colleges to showcase their talents, creativity, and teamwork.

The Management Fest features events such as Best Management Team, Marketing Game, HR Game, and Business Quiz, aimed at enhancing leadership, strategic thinking, and coordination.

The Non-Management Fest brings a creative and cultural edge with events like Spot Games, Logo Designing, Ad Making, Photography, Reel Making, Group Dance, and Corporate Art, encouraging innovation and artistic expression.

Together, Magnus 2k26 reflects the department's enthusiasm, unity, and commitment to fostering holistic student development.

GENERAL GUIDELINES

- Students are required to report to the college by 8:45 am on the day of the event
- The event is open to all students of any stream.
- All teams and individuals must complete online registration by 11:59 pm on or before 15th January 2026.
- Spot registration will close sharply at 10:00 am on the event date.
- Participants must present a valid institution ID card. All participants must report at their designated reporting times as mentioned.
- There is no restriction on the number of students or teams participating from a single college or institution for any event.
- Participants are responsible for their own belongings, and the organizers are not liable for any loss or damage.
- Respect for college property must be maintained at all times. Any form of misuse or damage may result in penalties or disqualification.
- Decisions made by the judges and event organizers will be final and binding.
- Participants who wish to join multiple events must make an additional payment.
- An event shall be cancelled incase the entries are less than 5.
- Non-participants are allowed to enter the campus upon payment of a registration fee of Rs. 200.
- Once the payment is made, it cannot be cancelled or reversed.
- Only registered online participants can join online events. To attend the fest in college, separate registration is required.

THE COUNCIL OF LORDS

BEST
MANAGEMENT
TEAM



25000 /-

FACULTY COORDINATOR

Ms. Beny Paul E

STUDENT COORDINATOR

Jismi A F

+918848294860

"Where crowns are not given — they are earned through fire and frost."

MAGNUS

GUIDELINES

- ★ Each team must consist of four members, including one designated team leader.
- ★ Participants must report to the venue on time. Late arrivals may lead to disqualification.
- ★ All participants must carry their valid college ID cards throughout the event.
- ★ Multiple teams from the same institution are allowed to participate. Team members cannot be interchanged once registration is completed.
- ★ The online registration fee is ₹100 per participant.
- ★ Spot registration is available at ₹150 per participant.
- ★ Teams must bring their own laptops and required accessories for the competition.
- ★ The event will consist of multiple rounds. Rules for each round will be communicated at the beginning of that round.
- ★ Queries and clarification should be raised with the coordinators before the start of each round.
- ★ Strict time limits will be followed for all activities and presentations. Exceeding the allotted time may result in penalty or disqualification.
- ★ Mobile phones, smartwatches, and other electronic devices are not permitted during rounds unless specifically allowed.
- ★ Misconduct, malpractice, or violation of rules will lead to immediate disqualification.
- ★ In case of elimination rounds, only shortlisted teams will progress to the next stage.
- ★ The event coordinators reserve the right to modify or introduce additional rules in case of unforeseen situations.
- ★ The decisions of the judges and event heads are final and binding on all participants.

KEEPERS OF FAITH

HR GAME



5000/-



3000/-

FACULTY COORDINATOR
Dr. Salini K

EVENT COORDINATOR
Akshaya k
8848061779

"In loyalty, the realm stands; in trust, the kingdom endures"

MAGNUS

GUIDELINES

- ★ The team must consist of 4 members from the same institution.
- ★ The event will start at 10:30 AM.
- ★ online Registration fee is ₹100 per participant.
- ★ Spot registration is available at ₹150 per participant.
- ★ Participants must produce their institutional ID when the team arrives for the event.
- ★ Participants should be present at the venue at least 15 minutes before the event begins.
- ★ The rules and regulations of each round will be communicated at the event venue.
- ★ Event coordinators reserve the right to change the rules with the permission of the judges, if necessary.
- ★ The decision made by the judges and event organizers will be considered final.
- ★ Malpractices will result in disqualification.
- ★ Participants are expected to maintain proper decorum throughout the event and within the campus premises.

DRAGONS IN MOTION

GROUP
DANCE



15000/-



7000/-

FACULTY COORDINATOR

Ms. Sheethal K Y

STUDENT COORDINATOR

Raksha K Rajesh

8848482024

"where rhythm meets flame, even winter bows"

MAGNUS

GUIDELINES

- ★ UG & PG students can participate in the competition.
- ★ Each team is allowed a maximum performance duration of 7 minutes.
- ★ The style of dance can be cinematic or contemporary. Thematic dance performances are preferred.
- ★ Teams must consist of a minimum of 5 members & a maximum of 12 members from the same institution.
- ★ The online registration fee is ₹100 per participant.
- ★ Spot registration is available at ₹150 per participant.
- ★ Use of any harmful objects or elements is strictly prohibited. The decisions of judges are final and binding, with no possibility of appeal under any circumstances.
- ★ Participants are required to adhere to the rules and regulations and uphold ethical standards.
- ★ The participating teams are required to bring their songs on their phones .
- ★ The event is scheduled to start at 12:00 PM and all team members are required to report to the venue by 11 AM.
- ★ The last date for online registration is 15th January till 11:59 PM.
- ★ Spot registration is provided and closes at 10AM.

DRAGON'S DEN PITCH

MARKETING GAME



5000/-



3000/-

FACULTY COORDINATOR
Ms. Jismaria Baby

EVENT COORDINATORS
Aysha Azmi
+916238141550

"Speak with fire, sell with power - let your pitch rule the realm"

GUIDELINES

- ★ Each team must consist of 4 members, all from the same institution
- ★ There is no limit to the number of teams that can participate from a single institutions.
- ★ All participants are required to be in neat attire.
- ★ The online registration fee is ₹100 per participant
- ★ Spot registration is available at ₹ 150 per participant
- ★ Teams must report to the venue 30 minutes before the scheduled time.
- ★ Mobile phone usage is strictly prohibited, unless permitted for specific rounds by the coordinators.
- ★ The structure and format of each round will be revealed only on the day of the event or during the course of the event.
- ★ Any doubts or clarifications must be clarified prior to the commencement of each round.
- ★ Any form of malpractice or unethical behavior will result in immediate disqualification.
- ★ All decisions made by the judges and event coordinators are final and binding.
- ★ The event coordinators have the right to modify the number of registration/last date of registration due to technical constraints/requirements.
- ★ All events are subject to general guidelines of (Magnus 2k26) and general campus guidelines of Vimala College (Autonomous), Thrissur.

THE LOREMASTERS



BUSINESS QUIZ



5000/-



3000/-

FACULTY COORDINATORS

Dr.Nisha Leela Jose

EVENT COORDINATOR

Krishna priya K N
+919567140860

"In the game of knowledge, only the wise survive"

MAGNUS

GUIDELINES

- ★ The event will start at 10:00 AM
- ★ The quiz is open to registered participants only.
- ★ Each team may consist of a maximum of two members. Lone-wolf participation is also permitted.
- ★ Teams/participants must report at the venue at least 15 minutes before the start of the event.
- ★ The online registration fee is ₹100 per participant.
- ★ Spot registration is available at ₹150 per participant.
- ★ The use of mobile phones, smart devices, calculators, or any reference material is strictly prohibited.
- ★ The format, number of rounds, and scoring system will be announced by the Quiz Master before the start of the event.
- ★ In case of a tie, tie-breaker rules/rounds as decided by the Quiz Master will apply.
- ★ Any form of malpractice or indiscipline will lead to immediate disqualification.
- ★ The decision of the Quiz Master and the Organizing Committee shall be final and binding in all matters.

THE LAST THRONE HOLDER

SPOT
GAME



3000/-



2000/-



1000/-

FACULTY COORDINATOR

Ms. Sariga N P

STUDENTS COORDINATOR

Angelena Creeger
8921725028

"One throne. One victor. The rest are ashes and snow"

MAGNUS

GUIDELINES

- ★ Each team must have 4 members from the same institution.
- ★ Participants must report and register on time.
- ★ Registration fee is ₹50 per person.
- ★ Spot registration is available at ₹100 per participant.
- ★ Institutional ID is mandatory for registration , and for entry to the campus.
- ★ Rules for each round will be announced by the host.
- ★ Misconduct or rule violation will lead to disqualification.
- ★ The event will have elimination rounds.
- ★ The last team standing will be declared the winner.
- ★ Coordinators' decisions are final.

THE CREST CRAFTERS

CORPORATE
ART



2000/-

FACULTY COORDINATOR

Mr. Sojan Joseph

STUDENT COORDINATOR

Neeraja MR
7736097507

"Melt imagination in fire, mold it in frost and create your legacy."

MAGNUS

GUIDELINES

- ★ Theme - Future office
- ★ It is an individual competition
- ★ Corporate art is artwork (paintings, sculptures, etc.) acquired and displayed by a company in its commercial spaces.
- ★ Students are required to make paintings using digital art platforms.
- ★ The use of AI is prohibited
- ★ Send the photo to the email ID businesstrack2k26@gmail.com
- ★ The artwork must be the original creation of the student
- ★ Send the picture in jpeg or png format
- ★ We will post your art on our Instagram account [_magnus.26_](https://www.instagram.com/_magnus.26_)
- ★ Judgement will be based on content quality, instagram likes, originality and creativity
- ★ The event shall be cancelled in case the entries are less than 3
- ★ Judgement will be final
- ★ Registration fee 20 per head
- ★ The picture must be mailed along with the registration details on 14th January

CROWN OF CREATIVITY

AD
MAKING

3000/-

FACULTY COORDINATOR

Mr. Sojan Joseph

STUDENT COORDINATOR

Melbina Mathews

9744149554

EVENT SPONSOR



"Rule hearts and minds - for creativity is the truest crown".

MAGNUS

GUIDELINES

- ★ Theme: Muthoot Business School.
- ★ It is a group ad making competition.
- ★ A team should consist of maximum of 3 members.
- ★ The last date for submission is on 14th January 2026 12 AM.
- ★ Basic editing including transitions, colour grading filters are allowed.
- ★ Video should be in landscape.
- ★ We will post your video on our Instagram account _magnus.26_
- ★ The prize will be given based on judgement, instagram likes, content quality, creativity and originality.
- ★ Judgement will be final.
- ★ Event shall be cancelled in case the entries are less than 3.
- ★ Registration fee -Rs 20 per head.
- ★ The video must be mailed to businesstrack2k26@gmail.com along with registration details

THE REALM WATCHERS

PHOTOGRAPHY



1000/-

FACULTY COORDINATOR

Mr. Sojan Joseph

STUDENT COORDINATOR

Shifna MA
8848991818

"Through the lens, capture the fire's glow and the winter's silence"

MAGNUS

GUIDELINES

- ★ Theme: Nightscapes
- ★ It is an individual photography online competition.
- ★ The last date for submission is on 14th January 2026 12 AM
- ★ Send the photo to the email ID businesstrack2k26@gmail.com
- ★ There must be no borders, logos, or watermark
- ★ Basic editing, including colour enhancement and cropping is acceptable, provided editing should not affect the genuineness of the photo
- ★ we will post your photo on our Instagram account [_magnus.26_](https://www.instagram.com/_magnus.26_)
- ★ The first prize will be given based on judgement, content quality and instagram likes
- ★ Event shall be cancelled in case the entries are less than 3
- ★ judges decision will be final
- ★ registration fee - Rs.20
- ★ The photo must be mailed along with the registration details

SHADOWS OF ESSOS

REELS
MAKING



3000/-

FACULTY COORDINATOR

MR. SOJAN JOSEPH

EVENT COORDINATOR

Ann Thomas
9995373390

EVENT SPONSOR

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ignite growth

“From shadows and storms, stories are born.”

MAGNUS

GUIDELINES

- ★ Theme : Travel Vlog
- ★ It is a group reels online competition.
- ★ A team should consist of a maximum of 3 members.
- ★ The last date for submission is on 14th January 2026 12 AM.
- ★ Send the Reels to the email ID businesstrack2k26@gmail.com
- ★ There must be no borders, logos, or watermarks.
- ★ Basic editing including colour enhancement, use of filters and cropping is acceptable.
- ★ we will post your reels on our Instagram account [_magnus.26_](https://www.instagram.com/_magnus.26_)
- ★ The prize will be given based on judgement, content quality and instagram likes.
- ★ Event shall be cancelled in case the entries are less than 3
- ★ judges decision will be final
- ★ Registration fee - Rs 20 per head
- ★ The reels must be mailed along with registration details

THRONES AND SYMBOLS

LOGO DESIGNING



1000/-

FACULTY COORDINATOR

Mr. Sojan Joseph

STUDENT COORDINATOR

Ashlin Mariya

9746476299

" Every house needs a sigil - craft your to command the realm".

MAGNUS

GUIDELINES

- ★ Theme: Innovation and growth
- ★ Logo should be created for a startup business idea
- ★ Should not depend on AI for creation
- ★ It is an individual logo making competition
- ★ The last date for submission is on 14 January 2026 12 AM
- ★ Send your creation to the email ID businesstrack2k26@gmail.com
- ★ Logos can be in colour or black and white
- ★ We will post your logo on our Instagram account [_magnus.26_](https://www.instagram.com/_magnus.26_)
- ★ The prizes will be given based on judgement of content quality, instagram likes, originality, visual appeal
- ★ Judgement decision will be final
- ★ Event shall be cancelled in case the entries are less than 3
- ★ Registration fee - Rs 20
- ★ Logo must be mailed along with registration details

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THE CROWN
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THE REALM
RULE
YOUR LEGACY
ONLY AT
MAGNUS



Register
Here