

COMFEST

2025-26

The Department of Commerce organized COMFEST, an innovative activity designed to provide B.Com students with a practical learning experience in entrepreneurship. The event was aimed at developing business acumen, decision-making skills, and creativity among students through a simulated marketplace. As part of the activity, students were divided into groups and encouraged to set up stalls for buying and selling different products ranging from handmade crafts and food items to innovative services. Each group was responsible for planning their investment, pricing strategies, marketing techniques, and sales promotion. This hands-on exposure helped students understand the challenges and opportunities of running a business, including customer handling, cost management, and profit calculation.



COMFEST

2022-23

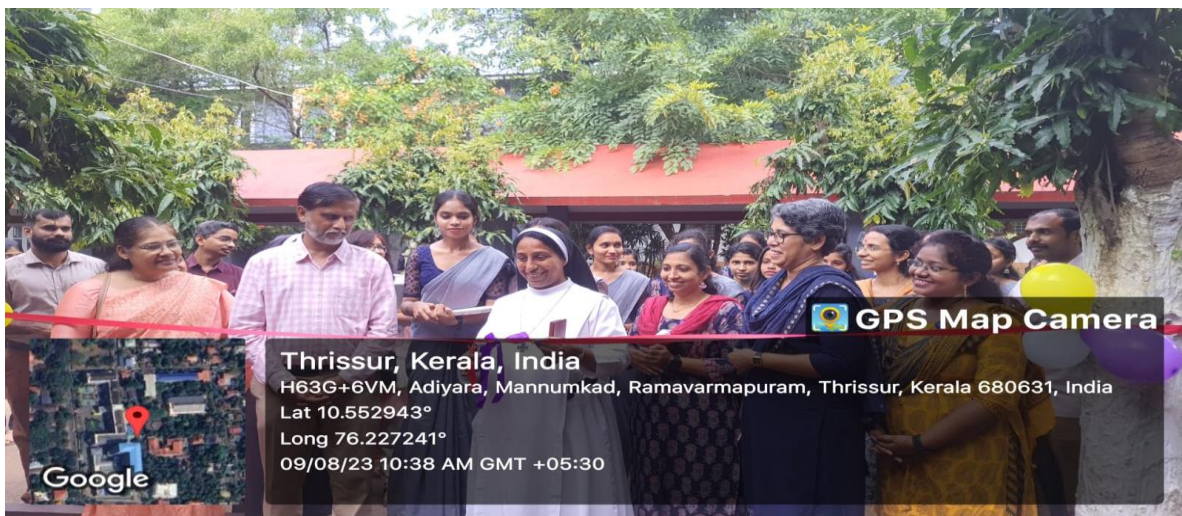
To impart entrepreneurial skills among students, the PG department of Commerce and Research of Vimala College (autonomous), Thrissur conducted COMFEST- 2022 (FESTIVISTA) at College Campus on 18th of October, 2022. Our dear Principal Dr. Sr. Beena Jose inaugurated the event at leisure tower. The event started at 10.30 am and all teaching and Non-teaching staff and students of the college actively participated in the event. As a part of this event we organized many food stalls, games and beauty crafts which were all organized and initiated by the students themselves. There were 8 food stalls of second year B. Com (Self-Financing) students. The main objective behind organizing such event was to showcase multifaceted talents of our students and understand much more about management and finance. The event was really fun and helpful to the commerce students.



COMFEST

2023-24

CRUXX 2K23 - COMFEST was conducted by the P G Department of Commerce and Research on 9th August, 2023. The event mainly aimed at improving the entrepreneurial skills among the students. The event is organized by II Year B Com (Aided and Unaided) Batches and Dr. Salini K and Ms Sheethal K Y were the Faculty Co-ordinators. Various mouth watering dishes and craft, ornaments items were also arranged for sale. The event is inaugurated by Dr. Sr. Beena Jose, Principal. Dr. Preema Rose Nichlavose – Head of the Department, Dr Rose V J- Foremr HoD and Mr Prakash G S IEDS Joint Director & Head of office, MSME DFO Thrissur Kerala Ministry of MSME Govt of india were also present for the inauguration as Guests.



COMFEST

2024-25

COMFEST 2K24 was conducted by the P G Department of Commerce and Research on 14th August, 2024. The event is aimed at inculcating entrepreneurial skills among the students. Various food items, art and craft items were put up for sale under student initiative. The event is organized by I Year B Com (Aided and Unaided) Batches and Bhadra S Menon, P R Saranya and Parvathy Ajaykumar were the student co-ordinators. Dr. Nisha Leela Jose and Ms Parvathy K were the faculty co-ordinators. A flash mob of students was organised on 13th August, 2024 for the promotion of the programme. On 14th August, 2024 the programme started with a welcome dance by the students. Then, the inauguration was done by Dr. Sr. Beena Jose, Principal in the presence of Dr. Preema Rose Nichlavose, Head of the Department, other faculty members and students.

