

## Departmental Activities 2017-18

### 1. National seminar on “CSR strategies-An ethical approach”

The department of commerce has organized a national seminar on “CSR strategies – An ethical approach” on 23/08/2017 in the college auditorium. It was a one day program started with an inaugural ceremony at 9.30 am. Principal, Dr. Sr. Mariette chaired the session and gave the presidential address. The seminar was inaugurated by Dr. Breeda comyns, Professor, Kedge Business School, Marseille, France. Dr. Joyce, IQAC representative extended the felicitation. The first technical session started from 11 am handled by Dr. Breeda Comyns, who gave a valuable talk on “CSR and Corporation-Companies in Times of Ethical Crisis”. The first session ended up at 12.00 pm. A poster presentation competition was conducted for the participants at 12 pm. The second technical session was started at 1.30 pm handled by Mr. John Thomas, Senior general manager from SIB, who discussed on the topic “CSR strategies of SIB”. The seminar ended up by a closing ceremony at 3 pm.



## **2. International Seminar On “GLOBALISED DEVELOPMENT; WOMEN’S LIVES AND OPPORTUNITIES”**

The department of commerce jointly with department of Economics and department of sociology organized an interdisciplinary seminar on “Globalised Development; Women’s Lives and Opportunities” in the lissuex hall on 25/07/2017 at 9.30 am for the post graduate students. The seminar was inaugurated by Dr. Nontanndo Margret Hadebe , a post doctoral fellow from university of south Africa, who also gave a lecture on the topic “The Global face of femininity: Addressing the world”. Principal Dr. Sr. Marriette delivered the presidential address. The afternoon session was handled by Dr. Justin paul, former HOD of IIM Indore and currently a visiting professor in various universities of U.S.A who gave lecture on the topic “Developed countries and the opportunities. The seminar concluded with vote of thanks at 3.30pm



### **3. Seminar on “Business opportunities and job prospects in the present scenario”**

The department of commerce has organized a seminar for the final year B.com students on 30/01/2018 in Vimala college auditorium at 11 am. The resource person for the session was Mr. T.S Anantharaman FCA, Director of CSB Thrissur. The seminar started with a prayer followed with a welcome speech by Dr. Preema Rose Nichlavose, faculty from department of commerce. The seminar covered many things including business opportunities and job prospects in present and future scenario which all were highly beneficial to the entire gatherings there. The seminar wound up with a vote of thanks at 1 pm.





#### 4. Seminar on G.S.T organized by P.G Students

The P.G students of commerce department have organized a seminar on G.S.T on 30/01/2018. The program was conducted in the silver jubilee seminar hall at 8.30 am inaugurated by Dr. Sr. Marriette A Therattil. The resource person for the session was FCA Swapna Balasubramanyam who has been a financial professional for many years. The seminar covered GST in an in depth manner which was beneficial to the students community.







## 5. Seminar on “Global opportunities for higher studies.”

The department of commerce in association with “Easy Link Academy” organized a session for the B.Com students on 1/2/2018 in the college at 1 pm in the college auditorium.



## 6. Fin-mart orientation class

An orientation class was conducted for second year b.com students on 22.06.17 by representatives from FINMART Company in the golden jubilee seminar hall at 10.30 Am. The session was handled by Mr. Pradeep, a SEBI registered portfolio manager who gave in-depth knowledge about stock market operations. He talked about various courses and programs offered by FINMART that will help the students to find jobs related to capital market.





7. On 27<sup>th</sup> June 2017, an orientation was given to third year students about financial market opportunities by Mr. Jithesh and Pradeep from FINMART Company. The class was conducted in room number 305 at 2pm in which various courses which will help the students to find jobs in capital market area was discussed.



8. The department of commerce along with TIME institute conducted a career guidance program for the second year b.com students on 20/7/2017 at 10.30 Am in room no; 305. He mainly focused on various MBA entrance examinations for help them in preparation for various MBA courses.





9. The department of commerce in association with tax study centre conducted an orientation programme on certificate course in DSTP for the B.com students on 28/07/2017 at 10.30am in room no.306. Mr. Omanakuttan from Tax study centre,Ernamkulam along with Mr. Radhakrishnan gave insights about this course, especially more about on GST.



10. On 3<sup>rd</sup> August 2017, the department of commerce in association with Lotus Knowledge Wealth conducted a capital market awareness program for the final year B.Com students in the silver jubilee seminar hall at 10.30 am. The session was handled by Mr. Venugopal Rayirath, from LKW who is a seasoned expert in capital market, financial derivatives and mutual funds. The session was very helpful to the student's community and the presenter was very well appreciated for his informative class.





11. On 21<sup>st</sup> August, 2017 the department of commerce in association with career guidance cell organized an orientation program for the final year b.com students on “Logistics” in room no.306 at 2 pm. The class was handled by Mr. Williams from International Academy of Logistics. The session helped the students in getting knowledge about logistics and about the career opportunity in logistic field.



12. The department of commerce in association with International Skill Development Corporation, conducted a session for enhancing skills and abilities of students on 21/11/2017 in room no:305. Final year B.Com students attended the session which was very useful and interesting for them.





13. The department of commerce in association with IMS academy organized an orientation program for the final year B.Com students on 18/1/2018 in room no:306. The class was handled by Mr. Jomy from IMS academy who discussed mainly about trends and prospects in M.B.A studies which were much beneficial to the students community.



14.A talk on “career opportunity and ICAI courses” was conducted on 8/02/2018 at 10.30 am in room no;305. The class was handled by Mr. Madhu from ICAI, Thrissur chapter.



## 15. Business Track 2k17

The department of commerce organized an intercollegiate management fest, named “Business Track “ 2K17” in honour of the former principal Dr. Lissy John Irimpan. The program was conducted on 12/12/2017 comprising four major events namely “DHEERA”- *BEST MANAGER*, “ AVISHKARA”- *PRODUCTLAUNCH*, “SPANDANA”-*SPOT5 DANCE*, “MEDHA”-*BUSINESS QUIZ*. The program was inaugurated by Dr. Sr. Mariette A Therattil, principal, Vimala College, Thrissur. More than 100 students from various colleges were participated and the program wound up at 3pm with prize distribution ceremony.





### **16.ED club – Sale of organic vegetables and handcrafted ornaments.**

The department of commerce and ED club has organized trade fare for the sales of organic vegetables and hand- crafted ornaments on 28/07/2017 in the leisure tower at 10.30 am. Principal, Dr.sr. Mariette inaugurated the fare and visited all vegetable stalls as a motivation for the students and club activities.



### **17.Tourism day celebration2017-18**

The tourism club has celebrated world tourism day on 28/09/2017 with colour full programs highlighting the theme “Seven wonders of the world”. The program started at 10.30 am in the college auditorium with the presence of principal, Dr. Sr. Marriette A Therattil , H.O.D of Commerce department MS.Rose V J, faculty members from commerce and other departments.







### 18.Walk with Nature

The Tourism Club has organized a trip to cheppara, pambooran para and poomala dam on 18/11/2017 for the second year B.Com students named as Walk With Nature. It is an initiative of tourism club to help the student community for exploring and experiencing the natural beauty in nearby localities. Dr. Salini K, Mr. Jins C G, Ms. Niji Andrews and Ms. Ranjitha Radhakrishnan from the department of commerce accompanied the students which was very joyful and informative. Seventy six students from second year B.Com students were participated in it.



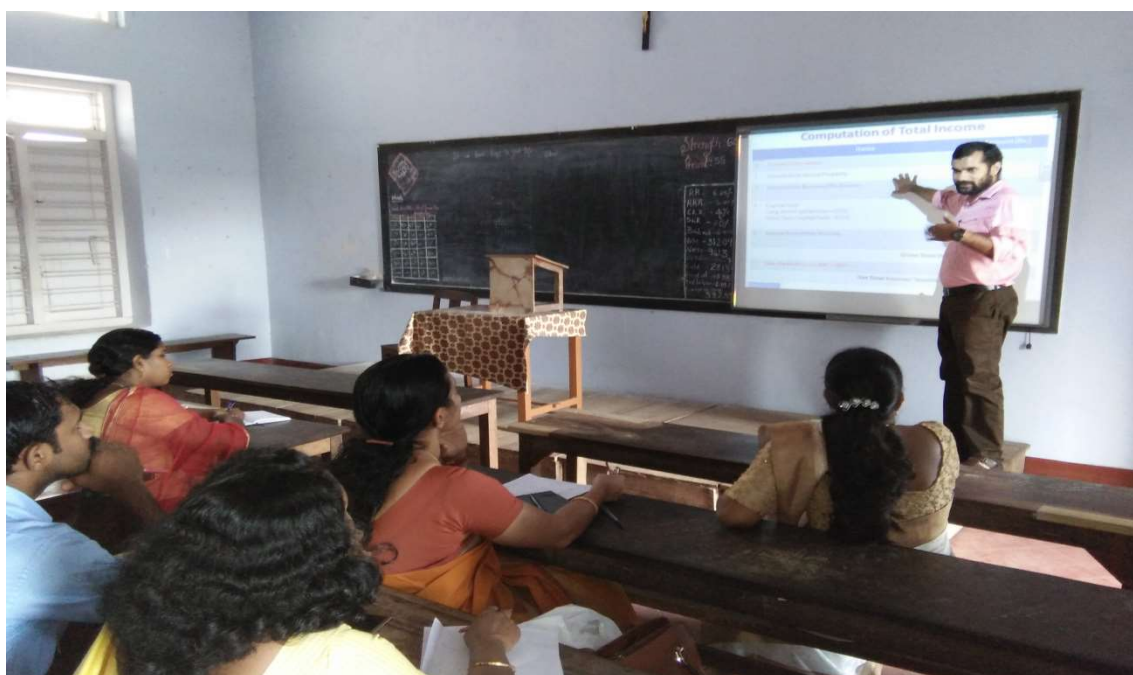






## 19. Department Extension Activities

The department of commerce has offered tax consultancy and E-filing services to the teaching and non-teaching staffs as a part of its extension activities. Mr. Sojan josph, Asst. Professor, Dept. of commerce was in charge of conducting tax related classes and providing E-filing services.



## **20.Socio – economic survey**

The fifth semester B.com students have conducted a survey on socio economic status among the residents in 7<sup>th</sup> division of Thrissur Corporation on 4/08/2017. More than 100 students participated in the survey that collected data from 800 households.



## **21.Community living & financial literacy campaign -FELIZDIA 2K17**

The department of commerce has organized a three day community living programme for the final year PG students from 23<sup>rd</sup> November to 25<sup>th</sup> November 2017 under the leader ship of Ms. Rose v J, HOD of Commerce and Sr. Tissa , class in charge of IV sem M.Com. . It was conducted at CMC convent, padukad and started on 25/11/2017 at 5 pm with an inauguration by Dr. Sr. Mariette A Therattil, Principal, Vimala College, Thrissur. The program was filled with many useful sessions such as' Life Skill development' by Dr. Sara Neena, Research guide and HOD of Sociology, Vimala College, class on life style diseases by Ms. Rosmiya, session on aerobics and zumba by Ms. Hemalatha and Ms. Nayana from dept. of physical education etc..

As a part of the community living program the students visited nearby housing colony- sandhyagramam , interacted with the local people and invited them for a session on financial literacy in banking sector which were conducted on 25/ 11/2017 at 9.30 am. The financial literacy program was inaugurated by Sr.Alice, local manager of Vimala College, Thrissur. The session was handled by students alone and they have shown their best effort in answering all kinds of questions raised by the participants.

The entire program of community living was very much useful and informative for the students community who could learn and enjoy the happiness of togetherness, sharing and gave them real life experiences. The program wound up at 3 pm on 25/11/2017. All the faculty members from the department of commerce took active participation and supported the students throughout the program.





