

## **CERTIFICATE COURSE: DEPARTMENT OF COMMERCE**

### **LEADERSHIP, ENTREPRENEURSHIP AND LEARNING**

#### **SYLLABUS**

##### Objectives:

- To familiarize the students with the concept of Entrepreneurship
- To identify and develop the entrepreneurial talents of students.
- To generate innovative business ideas.
- To impart hands on training.

##### **COURSE OUTCOME:**

- Understand the function of the entrepreneur in the successful commercial application of innovations

##### **Module1: Entrepreneur and Fundamentals of entrepreneurship.**

Entrepreneur & Entrepreneurship-meaning-definition-Types-Innovating, imitative, Fabian, drone-Intrapreneur-Functions-Risk bearing, organizing, innovating etc.-factors affecting entrepreneurial growth-economic factors, non economic factors, government actions- Role of entrepreneur in economic development.

##### **Module2:Legal framework**

Licensing-Institutional and government support-national,state level institution-IDBI, IFCI,ICICI, IRBI,SFC,SIDBI, SISI,KINFRA, KITCO,MSME & DIC-Government subsidy and incentives-Concessions

##### **Module3: Entrepreneurship Practicum**

Jewellery making, paper bag making, flower making, doll making, developing soft skill (any two). Preparing report. Exhibition at the end of the course

##### Reference Books:

1. S.S Khanka: Entrepreneurial Development, Sultan Chand & Co. ltd, New Delhi.
2. Vasantha Desai: Dynamics of Entrepreneurial Development, Himalaya Publishing

House, Mumbai.

3. C.B Gupta & N.P Sreenivasan: Entrepreneurial Development, Sultan Chand & Co. ltd, New Delhi.

4. Vasantha Desai: Small Scale Industries & Entrepreneurship, Himalaya Publishing  
House, Mumbai. Duration: 52 hours