

# **REPORT**

## WEBINAR ON

### “PROBLEM SOLVING AND IDEATION”

The Department of Psychology and Department of Chemistry, Vimala College, Thrissur, in association with Institution’s Innovation Council organised a webinar on “Problem Solving and Ideation” on 15<sup>th</sup> November, 2021 at 4:30pm. The webinar was compered by Ms. Prasanna Das, Education Programme Analyst, New Horizon College of Engineering, Bangalore, India. After the prayer by Afiya Nazrin and welcome speech by Powel Pius, the webinar commenced with the resource person’s discourse on the basic problem solving and ideation skills that should be mastered by every individual so as to stand up to their problems and face them with confidence instead of giving up and running away from them. She gave an outline on the process of problem solving and the steps included while approaching a problem so as to find an effective and feasible solution. It was a very lively and interactive session wherein the resource person encouraged the participants to suggest their ideas and opinions on various matters related to problem solving.

She started off the webinar by asking the participants to come up with the names of various brands to which they can identify themselves with. The participants came up with diverse and interesting answers. The question facilitated the participants to look into themselves and recognise their hidden talents or qualities thereby making them realise that each and every individual is unique. She quoted examples from well-known folk tales to convey the process of

problem solving to the participants and emphasised on the need and significance of acquiring such skills. The resource person remarked on ideation and its relationship with problem solving skills, that is, how the huge process of developing and conveying prescriptive ideas helps an individual to come up with the best and the most practical solution for a particular problem as ideation generates a large number of ideas that can be filtered and cut down to the most effective one. She highlighted the various methods used in the process of ideation like internal venturing, prototyping, developing a storyboard etc. She emphasised the fact that the process should involve ideally focused people and an effective conversation with worthy questions.

The one hour webinar was very enriching and informative as it was focused on different aspects of problem solving skills and its correlation with ideation techniques. The objective of the webinar was to impart basic acquaintance on day to day problem solving situations with the help of present trends in ideation procedures among the participants who are the budding aspirants in the present scenario. This objective was copiously justified by the resource person thereby making the webinar a grand success. The webinar concluded with a vote of thanks by Sandra Anil.