

Red Ribbon Club

Vimala College (Autonomous) Thrissur

Red Ribbon Club (RRC) is a voluntary on-campus intervention implemented in MSSW aimed at creating awareness about the high-risk perception and preventing HIV as well as promoting voluntary blood donation among the students.

RRC foundation was established in the year 1993 whose main purpose is the education about prevention of the Human Immunodeficiency Virus or HIV. It all started one night in the spring of 1991. A costume designer named Marc Happel got invited to a meeting of the visual AIDS artist caucus. Happel had heard about the group's search for a symbol, and he had an idea. This was at the time of the Persian Gulf War. Inspired by the yellow ribbons honoring American soldiers serving in the Gulf was, red was chosen for its, "connection to blood and the idea of passion-not only anger, but love, like a valentine." It was then launched in India on December 1, 2007. Now the Red Ribbon Club is one of the major effective organizations in colleges. Vimala College with an effective NSS unit is also clubbed with RRC. Organizing Blood donation camps and providing other services is our major objective. Under the leadership of RRC certain youth comes forward with their strong will to be a part of service and to help the people in need. Every vimalite promises their service to the nation through the activities of RRC.

OBJECTIVES

- To provide a platform for strengthening awareness of the continuing impact of HIV and AIDS
- Create and train, among the youth, a cadre of peer educators for spreading awareness about HIV-AIDS and its prevention in the community
- To promote voluntary non-remunerated blood donation among youth.

Faculty Coordinator



Jilu Varghese

Student Coordinator



Paviya Poullose

PROGRAMMES CONDUCTED BY RED RIBBON CLUB DURING CURRENT ACADEMIC YEAR

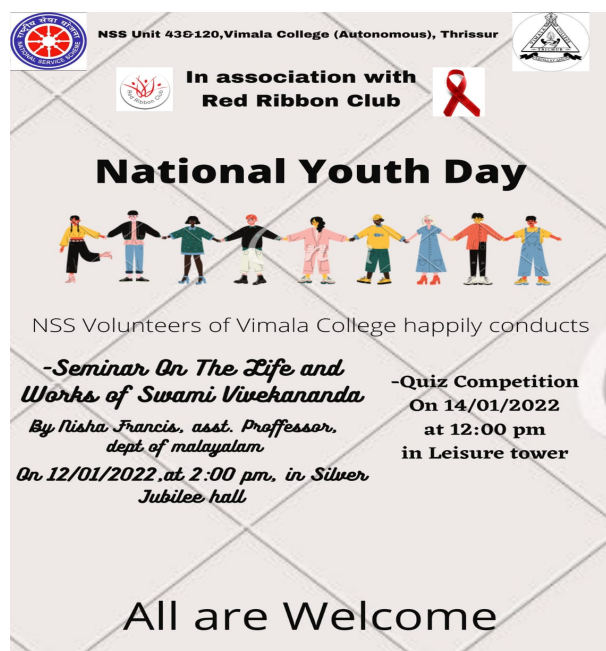
- National youth day
- Anti drugs day
- Blood donation camp
- Aids day

NATIONAL YOUTH DAY

REPORT OF THE ACTIVITY: January 12 is celebrated as National Youth Day, on the birth of Swami Vivekanda. On this day all NSS volunteers attended a seminar conducted by Nisha Francis, assistant professor from department of Malayalam of Vimala College. The seminar was based on the life and works of Swami Vivekanda and how to use every youth for the development of our nation. Around 98 volunteers showed their effective participation.

DATE AND VENUE: The following activity was conducted on January 12 2022 at 2:00 PM in Silver Jubilee Hall, Vimala college.

PHOTOS



REPORT OF THE ACTIVITY: To give awareness on the harmful usage of drugs, Anti drugs day was celebrated. A seminar conducted by the Excise department followed by a Theatrical drama and a Tableau prepared by NSS volunteers were presented. Around 100 NSS volunteers showed their effective participation.



BLOOD DONATION CAMP

OBJECTIVES: Red Ribbon Club mainly focuses on the welfare of others. The Club focuses on serving the people in need. The major objective of the club is to find donors and be a helping hand in medical needs.

REPORT OF THE ACTIVITY: A blood donation camp was organized by BDK Thrissur in association with NSS unit of Vimala College. On behalf of International Women's Day 40 NSS volunteers donated their blood to the blood bank.

DATE AND VENUE: March 3 2022 at IMA Blood Bank, Ramavarmapuram.

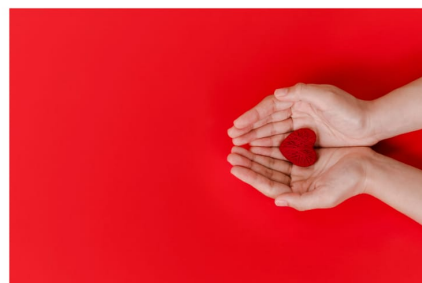
AIDS DAY

OBJECTIVE: World AIDS Day, designated on 1



International Women's Day Special

BLOOD DONATION CAMP



DATE March 8, 2022

TIME 9:00 AM - 5:00 PM

IMA BLOOD BANK, RAMAVARMAPURAM

Conducted by BDK Thrissur in
association with NSS Unit Vimala
College Autonomous, Thrissur

December every year since 1998, is an international day dedicated to raising awareness of the AIDS pandemic caused by the spread of HIV infection and mourning those who have died of the disease. So the major objective was to give awareness about immunity deficiency.

REPORT OF THE ACTIVITY: NSS volunteers conducted a rally in troupe by making placards projecting quotes and images which projects the importance of maintaining immunity. The rally is to give awareness about Human Immuno Deficiency Virus. Around 110 volunteers showed their effective participation.

DATE AND VENUE: December 1, 2021

