

Departmental Activities 2016-17

The Department of Commerce had conducted the following activities and events for the academic year 2016-17.

1. Interdepartmental seminar on capital market

On 4th august 2016, an interdepartmental seminar was conducted in association with the Department of Economics for the PG and final year UG students on the topic “Women as future investors in capital market”. The programme started at 10.30 am in the silver jubilee seminar hall. Dr. V.K Vijayakumar , Investment Strategist analyst of Geojith BNP Paribas and former HOD of Economics , Sree Krishna college, Guruvayoor was the chief guest and key-speaker who gave in-depth and valuable information about recent changes and innovations in capital market and specifically concentrated on the role of women in investment scenario.



2. The Department of Commerce in Association with SIB, Thrissur has organized a seminar on “Cashless Economy” in the college Auditorium on 18/1/2017 as a part of digital India movement. The seminar was inaugurated by Mr. M T Jose, DGM of SIB Thrissur. The session was handled by Mr. A B Nikhil, Corporate Marketing Manager of SIB, who discussed in detail

about various modes of digital payments through online support. Principal, Dr. Sr. Maries V L felicitated the function and Sri.Malavika P E, joint secretary of college union proposed the vote of thanks.



3. A session on "Capital Market Awareness" was conducted for final year B.Com students on 30/9/2016 at 1.30 pm in room No.101 in association with "LOTUS KNOW WEALTH". The resource person for the session was

Mr. Venugopal Rayirath, Senior Associate of “LOTUS KNOW WEALTH” who discussed in detail about capital market avenues and risk related matters. The session was much useful for the students.



4. On 28/01/2017, the institute of management and technology, Pottore, Thrissur, as a part of their CSR organised an awareness program on “Demonetisation & cashless economy”, in association with the department of commerce, Vimala College, Thrissur for the final year B.Com students. The session was started at 10.30am in room no; 305, handled by Dr. Rajini Menon a faculty from IMT, Thrissur.





5. Business Track

Department of commerce, Vimala College, Thrissur as organized **Business Track 2017**, an- inter collegiate management fest on 21st of February 2017 under the auspices of Dr.Sr. Lissy John Irimpan Endowment. The program was inaugurated by Dr. Sr. Ritty J Nedumpara, Vice-Principal, Vimala College, Thrissur. The events conducted were *AAVISHKAR* (Product launch), *PRAROCHANA* (product Advertisement), *MEDHA* (Business Quiz), and *Spandana* (spot dance). The program wound up with the prize distribution ceremony at 3.pm.





6. Entrepreneurship Development Club Activities

The activities of Entrepreneurship Development Club of Vimala College, Thrissur were inaugurated on 25.01.2017 by Dr. Sr.Maries V.L, Principal, Vimala College, Thrissur.



An interactive session with successful entrepreneur Ms. Noushija Fatis, Managing Director Fatis Garments and Events Pvt. Ltd and an awareness campaign by Ms. Sindhu PR, Asst. Taluk Industries Officer, DIC, Thrissur were also conducted for the Club members on 25.01.2017.

During the programme, the certificates of last year add on course was also distributed to the students by the Ms. Sindhu PR, Asst. Taluk Industries Officer, DIC, Thrissur.



7. Entrepreneurship development club arranged a practical session on “Making Bridal Bouquet” by Smt. Neethu Raphael in connection with certificate course “Leadership, Entrepreneurship and Learning”.



8. Industrial Visit To Kerala Agro Food Pro 2017

The Entrepreneurship Development club in association with dept. of industries and commerce, Govt. of Kerala organized an industrial visit to Kerala Agro food pro 2017 held at Bolgatty Palace and industrial resort, Kochi on 7/2/2017. The fourth semester B.com students were participated in the trip accompanied by Miss.Jilu vargheese, Miss.Beny paul, Miss.Miranda paul and Mr.Jins C G from the Dept. of Commerce Vimala college, Thrissur. The event aims at showcasing the value added products from jack fruit, Mango, papaya, coconut, pineapple, spices, tapioca etc. the students were really benefited from the

interaction with manufacturers and exhibition of products of food and agro based industrial units which have used only domestic raw materials.



9. COMFEST

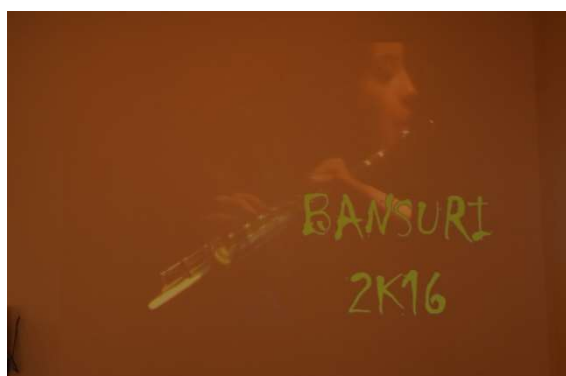
In association with department of commerce, entrepreneurship club conducted a food fest on 9/2/2017 at leisure tower inaugurated by Principal, Dr. Sr. Maries V L. The members of the club opened homemade food counters and handmade counter during the fest. The members have also arranged games for the fun and enjoyment of participants





10. Tourism Day Celebration

The department of commerce in association with Tourism club celebrated tourism day 'BANSURI 2K16' on 14/10/2016 at 1.pm in the college auditorium, highlighting the theme "Tourism for All". The program started with a prayer led by final year B.Com students and had colorful dance performances, which reflected various cultures and dance forms from all over India. Principal, Dr. Sr. Maries V.L felicitated the program and congratulated the staffs and student for organizing such a colorful and thought provoking program for celebrating world tourism day.





11.Walk with Nature

The tourism club has organized WWN on 28/01/2017 under the leadership of Mr. Jins, Mis.Beny and Mis. Mary. Eighty final year B.com students were participated in the trip which had visited the places of poomala dam, pambooran para and cheppara. It helped the students to explore the natural beauty to a large extent and all were really enjoyed of the waterfall at poomala dam, greenery of pambooran para and huge rocks of cheppara.



Career Guidance

12.The department of commerce in association with Tax study centre, Ernakulam conducted an awareness session on the relevance of tax practitioners and gave an orientation to certificate course in Diploma in Sales Tax Practice (DSTP) on 17th August 2016 at 1.pm in room no 306.



13. The department of commerce in association with time institute conducted career guidance program for the second year B.Com students on 23/11/2016 at 2.00 pm in room no 305. The main focus of the class was to orient and help students in preparation for various MBA programs.



14. On 24th November 2016, the department of commerce organised an orientation program for the final year B.Com students in room no; 305 at 1.30 pm in association with Accounts Academy, so as to make students aware about various diploma courses that can be done along with their graduation.



15. On 5th January 2017, the department of commerce in association with ELIMS conducted an orientation program for the final year B.com students in Room. No 306 at 10.30 am. The session was handled by Mr. Jins George,

faculty from ELIMS, who explained about various career opportunities and suitable courses for tackle them.



16. On 28/01/2017, the institute of management and technology, pottore, Thrissur, as a part of their CSR organised an awareness program on “Demonetisation & cashless economy”, in association with the department of commerce, Vimala College, Thrissur for the final year B.Com students. The session was started at 10.30am in room no; 305, handled by Dr. Rajini menon a faculty from IMT, Thrissur.

17. On 27/01/2017, an orientation program was conducted for final year B.Com students by the department of commerce and ICWAI, Thrissur chapter. Mr. Hareesh and Mr. Vibeesh from ICWAI conducted an informative session about various job prospects and gave an orientation to tackle all these opportunities. They also discussed about prospects of ICWAI course and its importance in the current scenario of India.



18. On 14/02/2017 the department of commerce in association with eminent unique institute, Thrissur has organised a career guidance programme for the final year B.com students at 1.30 pm in room.no:305. Mr. Ashwin Mathew, faculty from eminent unique institute was the resource person who gave the students an insight about various career opportunities for commerce graduates.



19. The department of commerce conducted a personality development class for the final year B.com students in room.no:305 on 17/02/2017. Mr. Antony Vinod, assistant professor from ELIMS, Thrissur was the resource person for the session who gave valuable tips for their career advancement.

