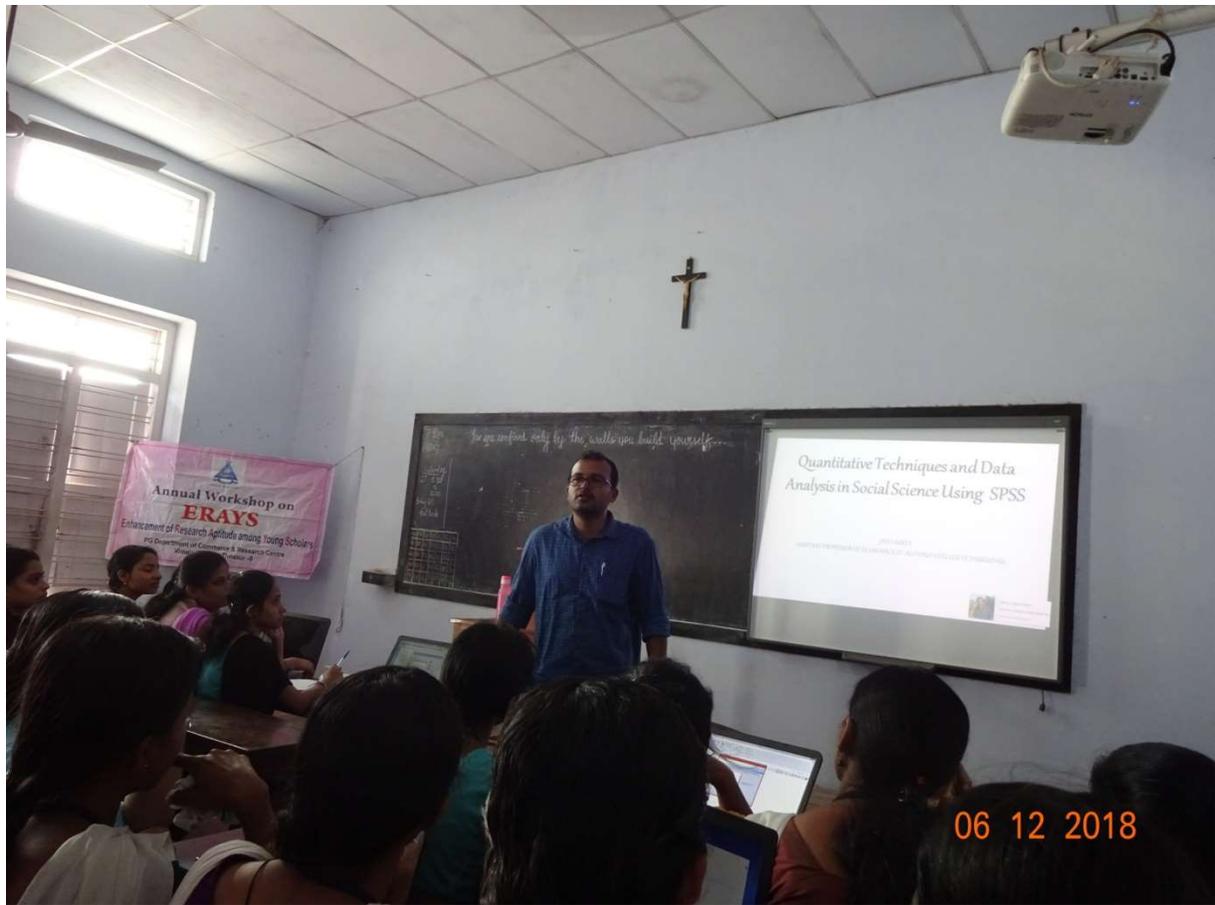


Departmental Activities 2018-19

The department of commerce was blessed with many achievements and programs during the academic year 2018-19. Glimpses of them are shown below.

1. ERAYS Seminar

On 7-12-2018, the Department of Commerce conducted a seminar for the research scholars and PG students on the topic, “Use of SPSS in Research”. The resource person for the seminar was Mr. Jins Varkey, Asst Professor, Dept of Economics, St. Aloysius College.



2. National Seminar On “Financial Inclusion Going Digital”

The P.G. Department of Commerce and Research Centre organised a one day National Seminar on “Financial Inclusion Going Digital” in silver jubilee seminar hall on 1/02/2019. The programme was divided into three sessions. The welcome address was conducted by Dr. Rose V.J. Head of the Department of Commerce. The inaugural session was inaugurated by the guest of the function

Smt. Deepa S. Pillai, AGM, NABARD, Thrissur. The vote of thanks was given by Dr. Preema Rose Nichlavose, Assistant Professor, Department of Commerce. The first technical session of the programme was conducted by Sri. R. Sivakumar, AGM, IDBI, Thrissur. The topic for the first technical session was 'Digitalization of Financial Inclusion'. The resource person very effectively handled this session by making the audience aware about various digital banking practises and latest trends in e-Banking. The second technical session was about 'Financial Literacy and Economic Development', which was handled by Sri. Padmajan, Regional Manager, SBI, Thrissur. The resource person in easy words was able to educate the audience regarding the increasing importance of being financially literate. The final session was a Debate competition on the topic, 'Financial inclusion will reach the rural poor and address critical development issues'. This session witnessed the participation of students from various colleges. The moderator of the session was Sri. Kanakambaran, LDM, Thrissur along with judges, Sri. V.R. Ramchandran, FLC, and Sri. Paulose, FLC. The programme came to the end with prizing ceremony with Principal Dr. Sr. Beena T.L. giving away the prize to the Best Debater.





3. Pre Board Meeting

The Pre Board meeting of the stake holders and industry representatives for evaluating the B.com and M.com Syllabus was held on 9th February, 2019, at 10 am in the Silver Jubilee Hall. Teachers of the department, twenty students, thirteen parents, two alumnae and three industry representatives took part in the same. There were valuable suggestions on syllabus modification and career development. The meeting concluded at 12.45 pm.

Industry Representatives present

Mr Rajesh George - Entrepreneur

Dr V. Venugopal – Chartered Accountant

Mrs Sapna Ciby – Plantor, Kallingal Farms

4. A career guidance seminar was organized for the third semester B.Com students on 13-06-18 in new seminar hall at 10.30 am. The class was handled by Mr. Jomy, a renowned career guidance expert from IMS academy, Thrissur who discussed about various opportunities in commerce and management studies after B.Com.



5. An orientation program on “Certified Global Business Analyst” was conducted for the final year B.Com students on 28/06/18 in room number 303 at 9.30 am in association with “Mockmkan” a leading expert in the field. The class was handled by Mr. Mahesh, regional advisor of “Mokman” institute.



6. An orientation program on “GST practitioners’ course” was conducted for final year B.Com students on 29-06-18 at 10.30 am in room number 306. Mr.Christopher basil, CEO of C.B.S institute handled the class covering topics such as GST in India, Tally accounts, VAT, quick books etc..



7. An awareness class on C.A course was conducted on 5/07/2018 for the first year B.com students in association with 'Manappuram professional Education Academy'. The class was handled by Mr. Gopi from MPEA institute, Valappad.



8. An orientation program practical accounting and G.S.T was conducted for the first and second year B.Com students on 12/07/2018. The class was handled by Mr. Omanakuttan from tax study centre, Ernakulam.



9. A career guidance class was conducted for the final year B.Com students on 12/07/2018. The class was handled by Mr. Jomy, a renowned career guidance expert from IMS academy, Thrissur.



10.A talk on potential on Agriculture Entrepreneur

The Department of Commerce has organized a talk on “Potential on Agriculture Entrepreneur” for B.com and M.com students on 26/7/2018 in the auditorium at 10.30 a.m. The session was handled by Ms. Sapna Thomas, Alumnae of Commerce Department and a successful Agriculture Entrepreneur.



11. An Awareness Program on Capital Market

The Department of Commerce has conducted an “Awareness Program on Capital Market” in Association with Sharewealth, Thrissur. It was held at Silver Jubilee seminar hall on 13/08/2018 for Final year B.com Students from 2 p.m. – 3p.m.



12. Final year P.G students have participated in the R.B.I sponsored investors awareness program held on 19th June at Hotel Dreamcity , near Peechi Road Junction, Pattikkadu .



13. Industrial Visit

An industrial visit was conducted by ED Club of Vimala College (Autonomous), Thrissur for the members of ED Club on **13/11/2018** to Athani Development Plot Manufacturer's Association (ADMA), Athani. It's an industrial estate where there are numerous industries. The visit consisted of 56 students assisted by Ms. Beny Paul E, ED Club Joint Coordinator and Assistant Professor on Contract of Department of Commerce and Ms. Mary Liya K R, Assistant Professor on Contract, Department of Commerce. The visit was guided by Mr. Girish, employee of ADMA.

The visit started at 10.00 from Vimala College (Autonomous), Thrissur and we reached the destination by 10.30 a.m. The first visit was to **Yamuna Flour Mills**, a non-government entity. The main policy of the entity is to assure good quality products to the consumers. The main products are Atta, Maida, Suji etc. The factory consisted of 400 workers and their working hours is 12 hours. Next

visit was to **Pioneer Lamination and Solvents**. There are 12 workers in the factory and it's a label making factory. The labels are made for hospital products and other products like sewing thread etc. Pouching is also done in that factory. The next factory was an nail making factory, **Suresh Steels FIC Peringandoor (Avanoor Panchayath)**. There are 15 workers in the factory and mainly manufactured nails, +/B nails, stight wires. The visit was very helpful for the student to know about the factory environment and it was an opportunity for them to interact with the employees to know about their problems, to get an overview about the factory environment and the manufacturing procedures. After the visit we reached back to college at 1.30 p.m.



14. The Department of commerce in association with ED Club conducted an industrial visit to “**Ram Co. Industry Pvt Ltd** on 26/11/2018. It a toothpaste making factory with the brand name “**K.P. Namboodiri’s**” There were 61 students accompanied by two faculties Mr. Sojan Joseph, ED Club Coordinator and Ms. Beny Paul E, ED Club Joint Coordinator. We reached the spot at 10.20.a.m. The staff gave a brief introduction about the company. The entire group was divided into 10 batches and was taken into the factory. The visited was completed by 1.30 p.m. and reached college by 2.00p.m.



15. Entrepreneurship Club of Vimala College is conducting a Certificate course on “Soft Skills for Excellence”. The course is mainly over the development of Leadership skills to the students and development of the entrepreneurial skills. Discussion over various established entrepreneurs are done the classes. In order to develop their entrepreneurial skills a sale by the students was conducted. So that they understand the business dealings. The sessions were handled by different resource from their respective field . The classes started from July to February. The classes were conducted in the last hours of Monday and Tuesday.



16. Food Fest

A food fest was organized by Entrepreneurship Development Club on 7/2/2019. The intention behind was to develop entrepreneurial skills if students. There about 60 items in fest, which included homemade food, mehendi designing, handmade Jewellery etc. The was conducted in college Leisure tower and the fest was inaugurated by Dr. Sr. Beena Jose.



17.Farm Tourism

2018 was the year of young, urban farmers. If stats are anything to go by, it was for the first time since 1970s that the number of farmers aged 30 and under was on the incline. Farm- to- fork movement reached more households with young farming entrepreneurs delivering healthy goodness at our doorstep.

Farm tourism is the practice of attracting visitors and tourists to farm areas for production, educational, and recreational purposes which involves any agricultural or fishery-based operation or activity and may also provide a

venue for outdoor recreation and accessible family outings. Gaining inspiration from millennial farmers, it was decided to organise a visit to Rayirath Gardens and Kallingal Plantations and Mottamala on 1st December, 2018.

18. Rayirath Gardens

Rayirath Gardens is situated in eight acres in the valley of Vellani Mala of Pananchery Panchayath, the agricultural warehouse of Thrissur. By giving dreams and substance to many farmers it is poised to become one of the best nurseries in India. National and International awards and the only GMP certified nursery in Kerala, separates Rayirath Gardens from others. This establishment has now become a scholastic place for students, farmers and researchers.

The nursery also gives training and guidance to NGO's and self help groups for starting nurseries. Very rare medicinal plants, fruit plants are the speciality of Rayirath Gardens. More than five hundred rare plants like natural anti venom for snake bites, Analivegam, Cola Plant, karpooram, Krisnanal, Rudhraksham, Kunthirikam, Maravuri, Bhoothamkolli etc. are available in nursery. It also has a Birth stars tree garden.





19.Kallinal plantations and Nursery

Safeguards native varieties crops from extinction and provides planting material. Improves farm revenues with value addition and livestock rearing. Kallinal Plantation and Nursery is 25 acre integrated farm. Apart from the four main crops, seasonal vegetables and fruits are also grown namely mangoes, rose apples, jackfruit, rambutan, oranges, lime, guava and list goes on. “It is important to grow intercrops and have animal husbandry because it largely helps to attain the bio-diversity in the farm. Our entire farm is nurtured with the waste from trees and animal husbandry. This enables us to attain self-sufficiency to the best possible extent. We do use select chemicals inputs as required but the use is extremely limited,” persists Mr. Ciby.

Students were delighted to see different varieties of birds & animals apart from plants. Students were able to interact with Mrs.Swapna Ciby, our alumnae. She described the various methods to become successful in the field of farming.



20. Celebration of World Tourism day

Over the last decades tourism in India has seen extraordinary and rapid growth making it one of the world's principal tourist destinations. Thanks to its rich cultural, artistic and historical heritage.

World Tourism Day was celebrated with an objective of creating awareness and need for protecting our rich cultural heritage going in line with the international theme of World Tourism. The Culture of Spain, Turkey, Middle East, China, Morocco and India were represented on stage.



21.VCASS REPORT CONDUCTED ON 26TH January 2019

On 26th January 2019 as part of Republic day celebration department of Commerce has organized VCASS 2K19- an interactive session for the school students who are sponsored by the Department. 26 students were present for the programme. The session begins with a prayer at 10.00 am in SJ seminar hall under the inspection of Ms. Nisha Leela jose, Ms. Mary Liya K.R from the Department of commerce and Ms.Meera from VCASS Department. Ms. Nisha Leela Jose welcomes the gathering. 20 students from the 2nd year B.Com lead the session with games, video session, quiz etc. Gifts were awarded for the students who won the games in each session. After the programme refreshments were provided to the students. The programme concluded with a vote of thanks by Ms.Mary Liya K.R. The entire session was concluded by 12.00 p.m.



