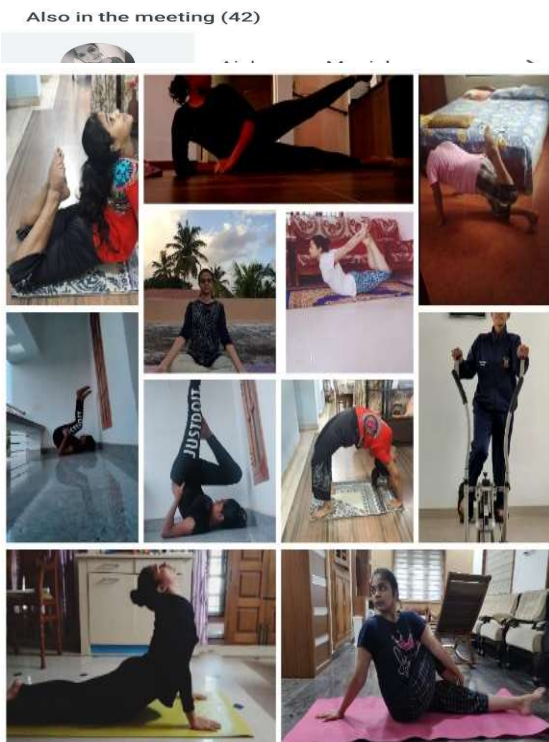
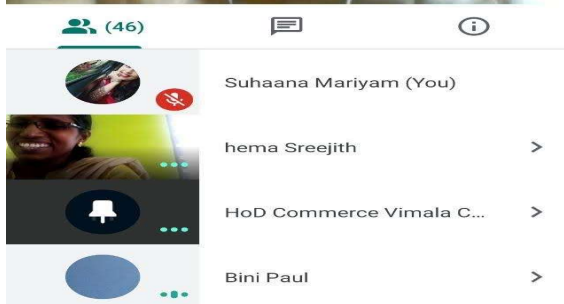
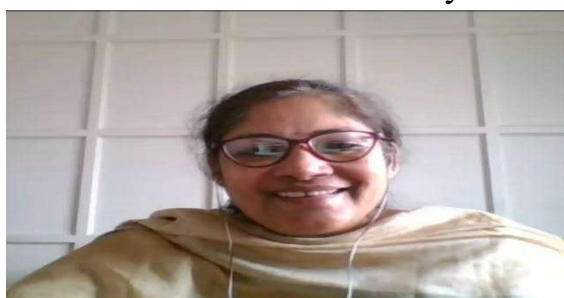


## Departmental Activities 2020-21

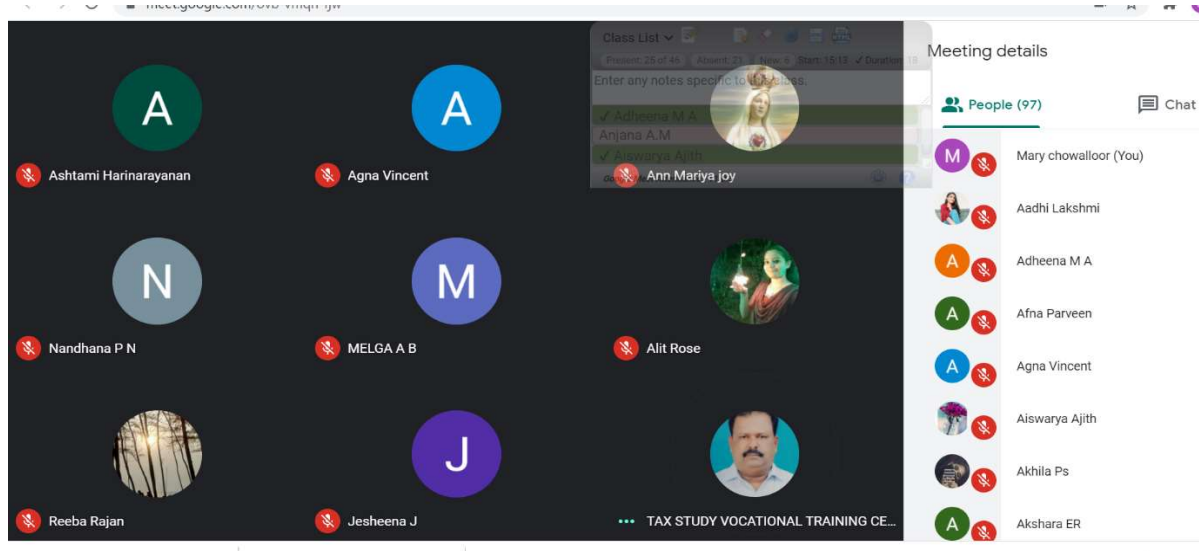
The Department of Commerce had conducted the following activities and events for the academic year 2020-21.

### Seminars and Workshops:

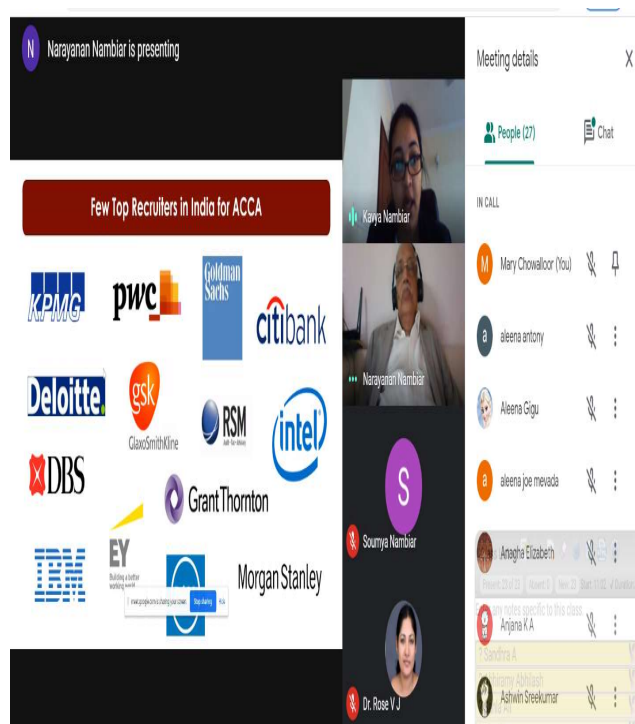
1. As a part of “Fit India Movement,” PG Department of Commerce & Research organized DEPORTES 2020 Celebrating National Sports Day on 26th August 2020. The meeting conduct through google meet at 2.00 p.m. – 3.00 p.m. and there were 127 participants. Resource person for the session was Ms Hemalatha V, Assistant Professor, Department of Physical Education, Vimala College (Autonomous), Thrissur. The objective of the session was to make students healthy despite this pandemic situation.



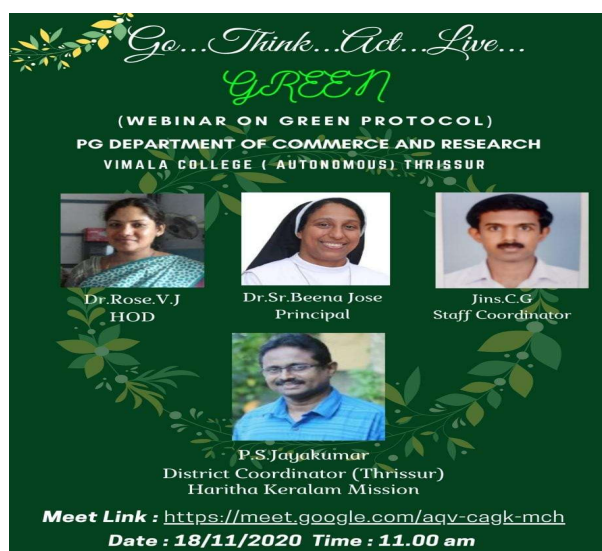
2. On 16th October 2020, “Webinar on Orientation to Diploma in Practical Accounting and Tally with GST”. An orientation program was held for 1st year B.COM students by the department Collaborated with S Omanakuttan, Tax Study Vocational Training Centre Ernakulam. The meeting conduct through google meet at 3.00 p.m. and there were 97 participants. To introduce them to the courses Diploma in practical accounting and GST with Tally which is being offered as Add On course with B.COM degree.



3. On 15th Nov 2020, “Webinar on Orientation to ACCA course”. An orientation program was held for B.COM students by GLOBALFTI to introduce them to the course Certified Chartered Accountant, ACCA, UK. The meeting conduct through google meet at 11:00 a.m. and there were 27 participants. This course is being offered as an Add On course with B.COM degree. We had Mr. Narayan Nambiar, Founder of GLOBALFTI and Ms. Kavya Nambiar speak to the students on the benefits of doing the ACCA course and how it would help them in their professional growth.

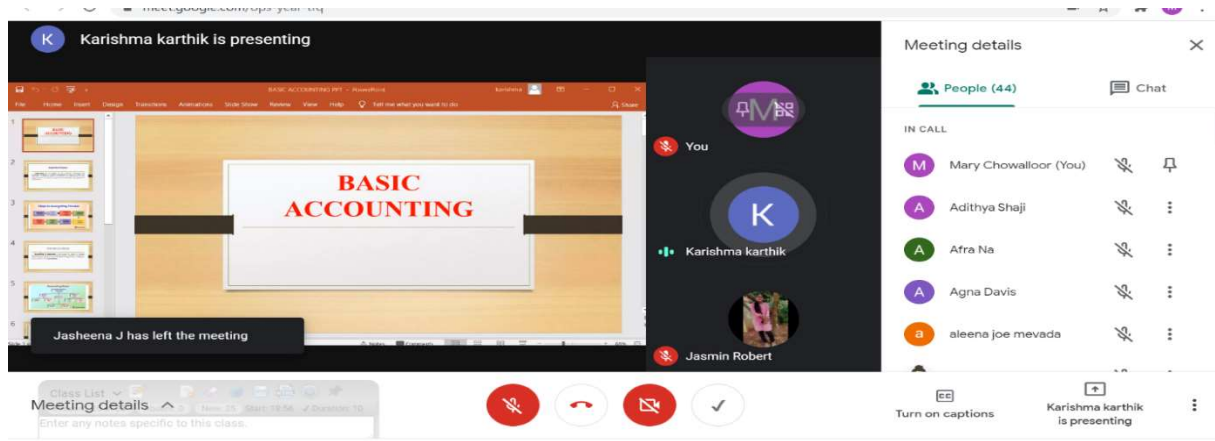


4. The PG department of Commerce and Research of Vimala College Thrissur conducted a “webinar on Green Protocol” named Go Green Think Green Act Green Live Green on 18th November 2020 via google meet at 11 AM. and there were 100 participants. The programme was inaugurated by P S Jayakumar, District Coordinator of Haritha Keralam Mission, Thrissur. Sri P.S Jayakumar gave us many suggestions and advices on saving the environment from pollution and there by warned us about the impact of using plastic products excessively.

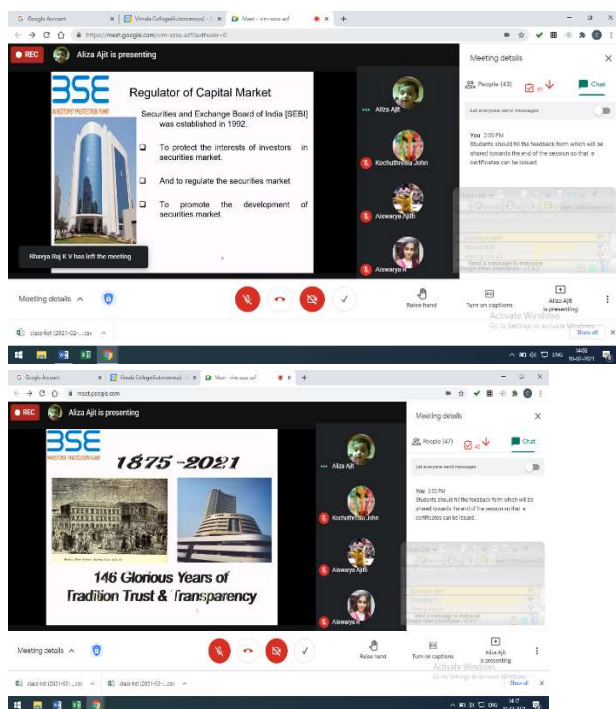


5. The PG department of Commerce and Research of Vimala College Thrissur conducted a “Webinar – Education and Employment: Impact of COVID 19” on 2nd December 2020 via google meet at 11 AM. and there were 75 participants.

6. On 25.01.21 to 30.01.21 , the PG department of commerce and research conducted “Webinar on Career Choices & Planning during Recession”. The meeting conduct through google meet at 6:00 p.m to 7:00 p.m and there were 45 participants. The resource person was Mr. Karishma Karthik. A webinar was conducted over the period of a week for First year B.COM students as refresher to the Basics of Financial Accounting. This was conducted as a bridge course prior to the start of the second semester in which the students have a paper on Financial Accounting. This was also meant to be beneficial for students from other streams who have joined the commerce undergraduate program.

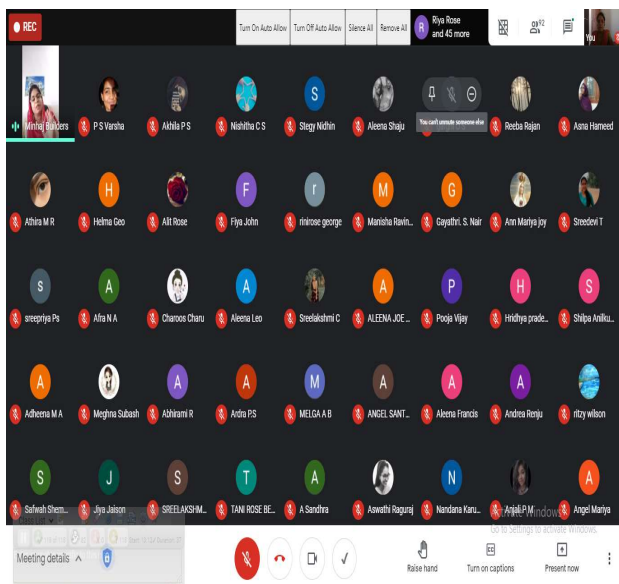


7. On 10.02.21, the PG department of commerce and research conducted “Webinar on “Investor Awareness”. The meeting conduct through google meet at 2:00 p.m to 3:00 p.m and there were 59 participants. A webinar was conducted in association with Bombay Stock Exchange for investor awareness while trading in securities. The webinar was conducted for the final year students of B.COM. The speaker for the event was Resource Person-BSE IPF Marina Jose.



8. Webinar on Women Empowerment through Personal Energy Management was conducted by Women development cell and PG Department of Commerce and Research of Vimala college, Thrissur on 19<sup>th</sup> February 2021 via google meet at 1.30.p.m and there were 97 participants. The resource person of the programme was Smt. Nafeesathul Mizriya, CEO of Minhaj Builders, Thrissur. The event mainly focused to strengthen the young women and to find the opportunities behind them. The positive and motivated speech opened the young minds to achieve higher.





## Department Extension Activities

9. Online Onam celebration 2020 ‘Coronam 2020’ was conducted on 28th August 2020 through Google Meet from 2pm to 4pm with 65 participants. The programme was officially inaugurated by the head of the Department Dr. Rose V.J, by delivering Onam message. Various cultural programs were also conducted. The virtual Onam celebration gave the new rays of hope to all amidst of the ongoing pandemic situation.
10. On 29th August 2020, PG department of commerce and research conducted “Onam Celebration”. The meeting conduct through google meet at 11am to 12am and there were 120 participants. The entire class arranged different cultural programmes. Our HoD Dr Rose V J along with tutor and other department faculty made the event more memorable. Amidst this situation, this celebration really made everybody relaxed and enjoyed.



11. On 22nd September 2020, PG department of commerce and research conducted “Orientation of first year students of B.COM Self Finance”. The

meeting conduct through google meet at 9:00 and there were 54 participants. An orientation session was conducted for the newly joined students of first year by their tutor. The students were introduced to the syllabus and the course outcomes were explained to them. They were also informed about the rules and regulations of the college. The students were also asked to introduce themselves to the rest of the class and an interactive session was held to make the students feel comfortable and welcome them to the college and department.

12. On 22nd September 2020, PG department of commerce and research conducted “BUSINESS TRACK 2020”. The meeting conduct through google meet at 2.00PM- 4.00PM and there were 200 participants. BUSINESS TRACK 2020 is the Inter collegiate management fest conducted by the department of commerce. The management fest conducted this year in the spread of the pandemic was through online platforms spreading the scope of the competitions into national and international levels. The event in total had 8 competitions-Innovative video presentation (Vogue cabana), Product launch /Project proposal(Paradigm), Newsletter making competition (laconic), Commercial photography competition ( Tripod), Comics Creations( Average Joe), Tagline creation(Trial balloon), Dance competition(The Spirit Shakers) and Brochure creation competition(Elbow room). Overall the event had 200 participants of which 31 participants were non Keralites and 2 were international participants from Sydney and China. The grand finale and the valedictory function of the event was conducted on 22st September via Google meet in the significant presence of the chief guest Smt. Elavarashi Jayakanth (The culinary queen of Thrissur) and the Head of the Department of Commerce, Dr. Rose V J

**PG DEPARTMENT OF COMMERCE AND RESEARCH**  
**VIMALA COLLEGE (AUTONOMOUS) THRISSUR**  
*proudly presents*  
**BUSINESS TRACK 2020**  
**REVELATION!**  
 INSTITUTED BY DR. SR. LISSY JOHN IRIMPAN ENDOWMENT  
**NATIONAL LEVEL INTERCOLLEGIATE MANAGEMENT FEST**

**Media Partner**  
 terror\_arts

**Innovative Video Presentation**  
 Vogue cabana  
 1st RS 3000  
 2nd RS 2000

**NEWSLETTER**  
 laconic  
 1st RS 3000  
 2nd RS 2000

**COMMERCIAL PHOTOGRAPHY**  
 Tripod  
 1st RS 1500  
 2nd RS 1000

**COMIC CREATION**  
 AVERAGE JOE  
 1st RS 1000

**PRODUCT LAUNCH**  
 PARADIGM  
 1st RS 3000  
 2nd RS 2000

**DANCE COMPETITION**  
 Spirit Shakers  
 1st RS 1500  
 2nd RS 1000

**#TAGLINE CREATION**  
 TRAIL BALLOON  
 1st RS 1000

**BROCHURE CREATION**  
 ELBOW ROOM  
 1st RS 1500  
 2nd RS 1000

**Student coordinator**  
 PALLAVI MURALEEDHARAN : 62828 14223  
 ASNA ANWARJAN : 9447435113

**Staff coordinator**  
 JILU VARGHESE : 96057 01722  
 BENY PAUL E : 98473 27293

**Media Partner**  
 chrisrichardcreation

**Media Partner**  
 studio\_95

**SPECIAL THANKS TO ALUMNAE AND STUDENTS OF VIMALA COLLEGE**  
 business\_track\_2020  
 businesstrack2020@gmail.com

13. Online Fresher's Day 'Aramb 2020' was conducted on 25th September 2020 from 2pm to 4pm. The program was conducted through Google Meet with 150 participants. The program was inaugurated by Head of the Department, Dr. Rose V.J. various cultural programs and games were conducted by the students. The program was hosted the students of S3 B com (Self finance). The program helped the first year students to know more about the college and teachers.

**B.COM SELF PRESENTS**

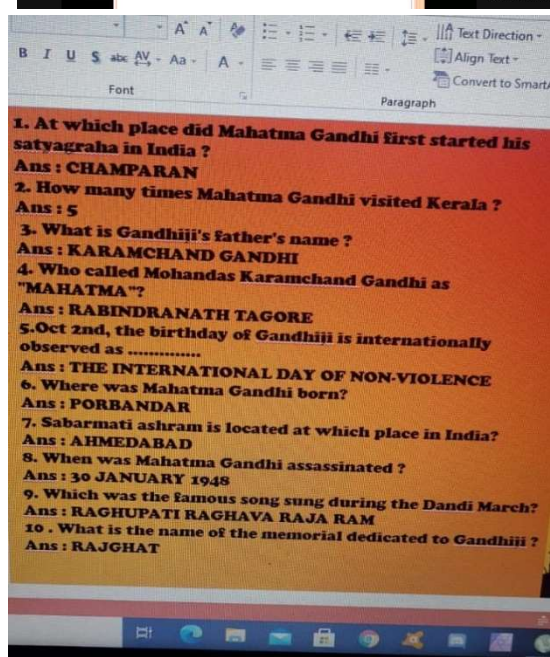
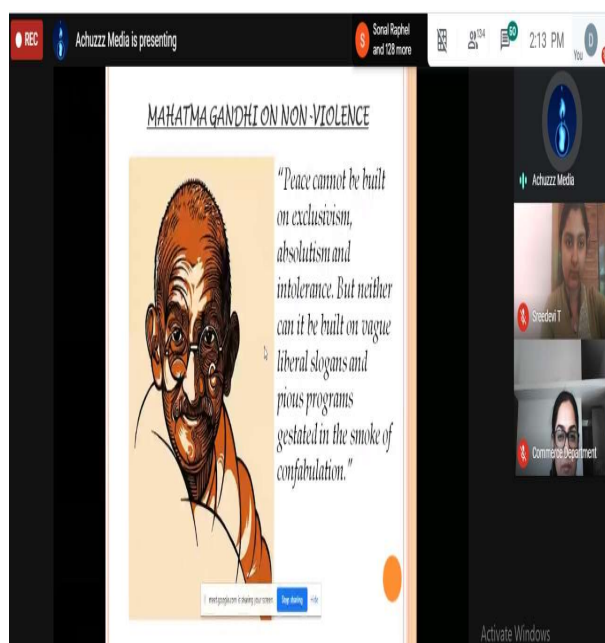
**ARMBH**  
**2020**

Friday 25th September | 2PM onwards

**VIA GOOGLE MEET**



14. PG Department of Commerce and Research hosted an event commemorating the 151st Birth Anniversary of Mahatma Gandhi (Mohandas Karamchand Gandhi) on 1st October 2020 at 2.00 p.m. The event named as "Gandhi Smriti" and there were 256 participants. The event was hosted by B.COM 1st year students in association with the faculty. The activities of the event included 1) Speech by Head of Department, Commerce 2) PPT presentation by student on the principle of non-violence advocated by Mahatma Gandhi 3) Video presentation by student on Mahatma Gandhi 4) Quiz Competition 5) Speech on Mahatma Gandhi by student 6) Interactive Session (Sharing of experiences of celebration of Gandhi Jayanti).



VIMALA COLLEGE, THRISSUR

# Gandhi Smruthi


**PG Department of Commerce and Research announces the winners of the quiz competition held on 01st October 2020 commemorating Mahatma Gandhi**

**Patron-** Dr. Sr. Beena Jose

**HOD -** Dr. Rose V J

**Faculty Co-ordinators**  
 Ms. Stegy V J  
 Ms. Mary Chowalloor

**Student Co-ordinators**  
 Ashtami  
 Sreedevi




**1st-Jasna K A**  
**S3 Physics Dept**

**2nd-Ritzy Wilson**  
**S1 Commerce Dept**

**WINNERS**

*"Be the change you want to see in the world"*



*-Mahatma Gandhi*

15.COMFEST 2020 – BUSINESS UNPLUGGED was conducted by the PG Department of Commerce and Research on 5th October 2020 at 3. P.m. The program was conducted through Google Meet with 175 participants. The event mainly aimed at improving the entrepreneurial skills among the students. The event consisted of mainly 4 sub events. The hidden – hidden advertisements in movies, the mystery- treasure hunt competition, Sherlock- mystery solving, and Master mind – quiz. The events were conducted through online platforms like Google meet and Whatsapp. The students could be able to showcase their talents on event management, planning, organizing directing controlling the events and people involved. They were able to channelize the potential of online possibilities to explore their entrepreneurial talents through starting an Instagram and Facebook page for trading materials that students made.



16. The PG department of Commerce and research of Vimala College Thrissur conducted an intra collegiate online competition EKTA 2020 on 4th November 2020. On 5th November the valedictory ceremony of EKTA 2020 was celebrated at 2 p.m. via Google meet as a tribute to Sardar Vallabhbhai Patel in connection with National Unity day. The program was inaugurated by Lieutenant Lovji associate NCC officer, assistant professor department of English, Vimala College Thrissur. The competitions were AIKYAM 2020 (PowerPoint presentation), CITAR 2020 (Quote making competition), MERAKI 2020 (Collage making competition). 55 students were participated in these competitions. The results of the competitions were announced and E-certificates were provided to all registered participants.



PG DEPARTMENT OF COMMERCE AND RESEARCH  
VIMALA COLLEGE (AUTONOMOUS), THRISSUR

# EKATA 2020

## VALEDICTORY FUNCTION

*Our Special Guest*



Lieutenant Lovji K N  
Associate NCC Officer,  
Assistant Professor,  
Department of English,  
Vimala College, Thrissur

On 5th November 2020  
(Thursday)  
@2pm  
VIA: GOOGLE MEET

**JOIN**

---

### EKATA 2020

Intra Collegiate Online Competition

Greetings from PG Department of Commerce & Research

With delight and gratitude we extend a warm welcome to the Valedictory Function of EKATA 2020, Intra Collegiate online competition, conducted in connection with Rashtriya Ekta Diwas, scheduled at 2:00pm on 5th Nov 2020 via google meet platform. Your presence is an honour for us.

Regards

**Head of the Department**  
Dr. Rose V J

**Our Patron**  
**Principal**  
Dr. Sr. Beena Jose

**Student Coordinators**  
Lekshmi Nanda S  
Sariga N P

### Schedule

**Prayer**

**Welcome Address:** Jilu M J  
(S4 Mcom)

**Ekta Diwas Message:**  
Lieutenant Lovji K N  
(Special Guest)

**Winner Announcement**

**Vote of Thanks:** Milan Davis  
(S4 Mcom)

**National Anthem**

## Career Guidance

17. On 29<sup>th</sup> July 2020, PG department of commerce and research conducted “Webinar on Career Choices & Planning during Recession”. The meeting conduct through google meet at 2.00 p.m – 3.00 p.m and there were 120 participants. The resource person was Mr. Diyu Jose Centre Director T.I.M.E Thrissur. The objective was to help students evaluate their strengths and to build on their areas for development. To help students engage in career planning.



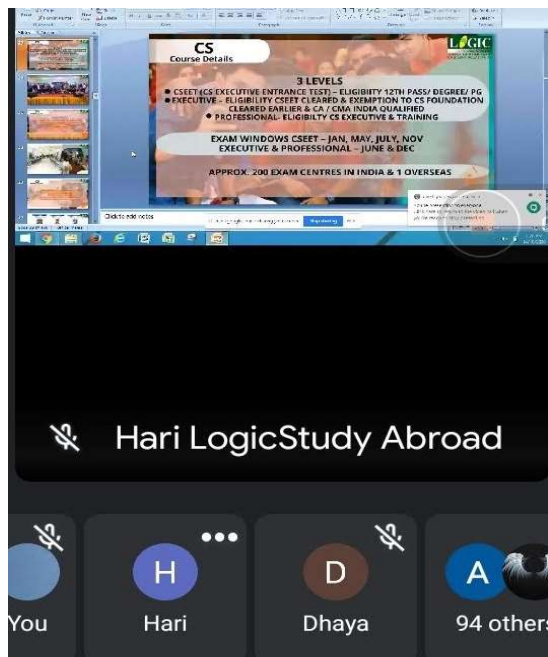



18. On 7<sup>th</sup> August 2020, “Webinar on Introduction to Financial market & Basics of technical analysis” was conducted for final year students by the department with Academy of Maverix pro. The meeting conducted through google meet at 2.00 p.m. – 3.00 p.m. and there were 120 participants. The resource person was Sujal Shah, Head of Pro-Trading and Academic Maverixpro. To learn the importance of the capital market, money market, and other investment ventures were mainly discussed. It was of great help as the topics were related to our academic subjects.




19. On 14<sup>th</sup> October 2020, “Webinar on Career Guidance” was conducted for final year students by the department Collaborated with Logic School of Management. The meeting conducted through google meet at 2.00 p.m. – 3.00 p.m. and there were 94 participants. The resource person was Mr. Hari Krishnan, Career Consultant. The Session was all about Financial Professional Courses, Value Added Sessions and Scholarship options. The session was an informative one.





  
**VIMALA COLLEGE THRISSUR**  
 DEPARTMENT OF COMMERCE  
 PRESENTS  
**CAREER GUIDANCE WEBINAR**  
 IN ASSOCIATION WITH  
**LOGIC SCHOOL OF MANAGEMENT**



**MR. HARI KRISHNAN –**  
**CAREER CONSULTANT**

Finance Professional Courses  
 Value Added Sessions  
 Scholarship Options

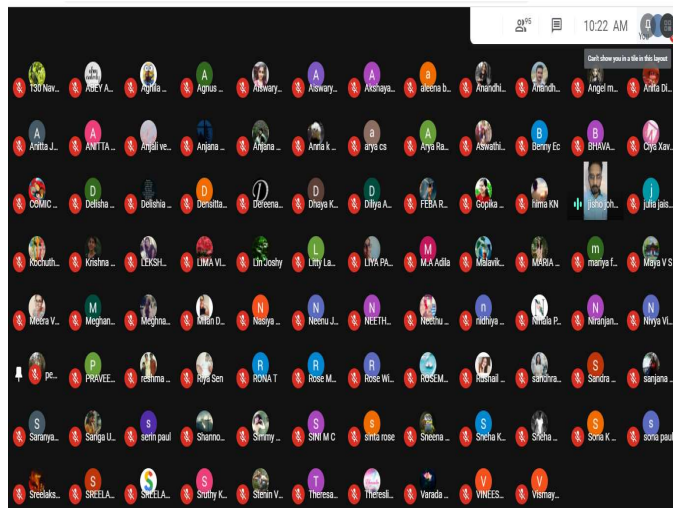
Oct 14, 2020 • 2:00 PM to 3:00 PM  
 Google Meet Platform

20. On 12th December 2020, PG department of commerce and research conducted “Webinar – CMA Scope & Career”, collaborated with Profinz. The meeting conducted through Google Meet at 10 a.m to 11.00 a.m and there were 78 participants. The resource person was CMA Anoop N Gopal. The Session was about the scope of CMA. The session was an informative one.

The top image is a screenshot of a Google Meet interface. The main video feed shows a man with a beard and a red shirt, identified as 'CMA Anoop N Gopal' in the bottom left corner. The background of the video feed has the 'PROFINZ' logo and the text 'Professional in Finance'. The top of the screen shows the names of participants: THEJUS LINTO A, Remya Profinz, Aiswarya George, Steley davis, and Nikitha sundar. On the right side, there is a list of participants (70) with their names and profile pictures. The bottom of the screen shows the Google Meet controls: Mute, Start Video, Participants, Chat, Share Screen, Record, Reactions, and Leave.

The bottom image is a poster for a 'Live WEBINAR'. The poster has a purple background on the left and a photo of a person working on a laptop on the right. The text on the poster reads: 'CMA SCOPE & CAREER Opportunities', 'FACULTY CMA Anoop N Gopal', 'M.Com, FCMA', and 'Live WEBINAR'. At the bottom of the poster, there are logos for 'PROFINZ' (Professional in Finance), 'IC' (Institute of Cost Accountants of India), and 'The Institute of Cost Accountants of India' (Recognized and Chartered Centre). Below the logos, the contact number '9946228500' is displayed.

21. On 19th December 2020, PG department of commerce and research conducted “Webinar – Discover your future opportunities”, collaborated with Avodha. The meeting conducted through Google Meet at 10 a.m to 11.00 a.m and there were 111 participants. The resource person was Mr. Jisho P Johnny, Avodha Edu-tech. The session was about the course and the placements offered. The session was an informative one.



22. On 7th January 2021, PG department of commerce and research conducted “Webinar – Global Career Opportunities & Campus Placements India & Aboard”, collaborated with Easy Link. The meeting was conducted through Google Meet at 2 p.m. to 3 p.m. and there were 124 participants. The resource person was Mr Sony Akkara Career Consultant. To enable students to understand and develop the skills that are required to be successful in their future pathway.

**VIMALA COMMERCE CAREER PATH**  
**P.G. Dept of Commerce**



**FREE ONLINE WEBINAR**  
**For all Commerce Final Year & Passed out Students**

**Global Career Opportunities & Campus Placements India and Abroad**

**Time & Date**  


**7th** January 2021


**2 pm to 3 pm**



**Key Areas Covered**

1. Global career Options - Higher education with 100% placement assistance
2. FREE Master programs in GERMANY
3. Scholarship Options for Abroad Studies
4. IRELAND offering 1 year master programs with scholarships upto 4 lakhs and exemption of IELTS
5. One year master programs from world's top Universities in English speaking Countries

**Resource person**  
**Mr.Sony Akkara**  
(Career Consultant )

**Regards**  
**Dr. Rose V J**  
HOD Dept of Commerce and Research, Thrissur  
Vimala College, Thrissur

**Biju Varghese**  
Director - operations  
Eazylink Academy

**FOR MORE DETAILS CONTACT : 7736000402**

23. On 13th January 2021, PG department of commerce and research conducted “Webinar – Data driven business intelligence & Job opportunities”, collaborated with Santhigiri Institute of Management, Thodupuzha. The meeting conducted through Google Meet at 2 p.m. to 3 p.m. and there were 60 participants. The resource person was Mr Abdul Kareem M A, Software Engineer, JP Morgan Chase & Co.

Close

Participants (57)

Q Search

1

1234 (me)

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SI

SANTHIGIRI INSTIT... (Host)

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Abdul Kareem MA (Co-host)

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Abiya Mary Joy (Co-host)

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Dr. Jins George (Co-host)

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SANTHIGIRI INS... (Co-host)

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Sunil Joseph A (Co-host)

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Adheena M A

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Agna Vincent

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DEPARTMENT OF COMMERCE

CAREER PATH CELL - VIMALA COLLEGE

Webinar on

'DATA DRIVEN BUSINESS INTELLIGENCE AND JOB OPPORTUNITIES'

PLATFORM - ZOOM

MEETING ID - 840 897 3358

PASSCODE - 1234

E- Certificate will be provided to those who fill the feedback form

III SERIES 12

SPEAKER

MR. ABDUL KAREEM M A

SOFTWARE ENGINEER, JP MORGAN CHASE & Co.

ADJUNCT FACULTY, CHRIST UNIVERSITY, BANGALORE

Vazhithala, Thodupuzha

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2021

2:00 PM

3:00 PM

24. On 11th February 2021, PG department of commerce and research conducted “Webinar – Social Media Marketing for Enterprises”, collaborated with DCSMAT Institutions, Vagamon. The meeting conducted through Google Meet at 2 p.m. to 3 p.m. and there were 90 participants. The resource person was Dr. K.J. Jais Professor, DCSMAT. The session was an informative one.



