



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

S256

Report

Academic Year 2021-22

Name of the Event: PRISM- Faculty Exchange program -Lecture series

Date: 19/06/2021 onwards

Time: 1.30 pm- 2.30 pm

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous)

**Collaboration (if any): Department of Fashion Design & Management (BVOC),
MES College Marampally**

No. of participants: 42

Report:

WEBINAR 1

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series# 01- Introduction to Fashion Forecasting) on 19th June 2021 at 01.30 pm. Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Dr. Thomas Ruby Mariamma, Head of the department delivered the welcome address. Ms. Honey S Nair, Assistant Professor on contract, introduced the resource person to the participants. The topic dealt with the basics and introduction to Fashion Forecasting. This was followed by an interactive session with Ms. Gayathri Kunjamma.

Resource person: Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/shw-htdy-bao> (Google meet)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

Feedback responses:

<https://docs.google.com/spreadsheets/d/1a1PA214pSei8nLUYhlpYVwqnFUxCCypSDV71vgGkub4/edit?usp=sharing>

Link for Attendance: <https://drive.google.com/file/d/1-kp7frz61C67GBFuf8nKuLXzq5mmuWjl/view?usp=sharing>

Broucher



WEBINAR 2

Name of the Event: PRISM- Faculty Exchange program (Lecture series #2- Research process in Fashion Forecasting I)

Date: 26/06/2021

Time: 1.30 pm- 2.30 pm

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

No. of participants: 34

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC),

Assessment Period (2016 – 2021)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

MES College Marampally conducted Faculty Exchange Program (Lecture series# 02- Research process in Fashion Forecasting I) on 26th June 2021 at 01.30 pm. Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Ms. Neenu Maria Thankachan, Assistant Professor on contract, introduced the resource person to the participants. The topic dealt with the research prospects in Fashion Forecasting. This was followed by an interactive session with Ms. Gayathri Kunjamma.

Resource person: Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/jbw-tjmh-kwr> (Google meet)

Feedback responses: <https://docs.google.com/spreadsheets/d/1-TcEctbd-QRUGkK-aptQvJT39fmmhUf2YpaEhWfFpI/edit?usp=sharing>

Link for Attendance:

<https://drive.google.com/file/d/1HHeoaFk6tOekyzI0byDLBtzONT5G0erW/view?usp=sharing>

g

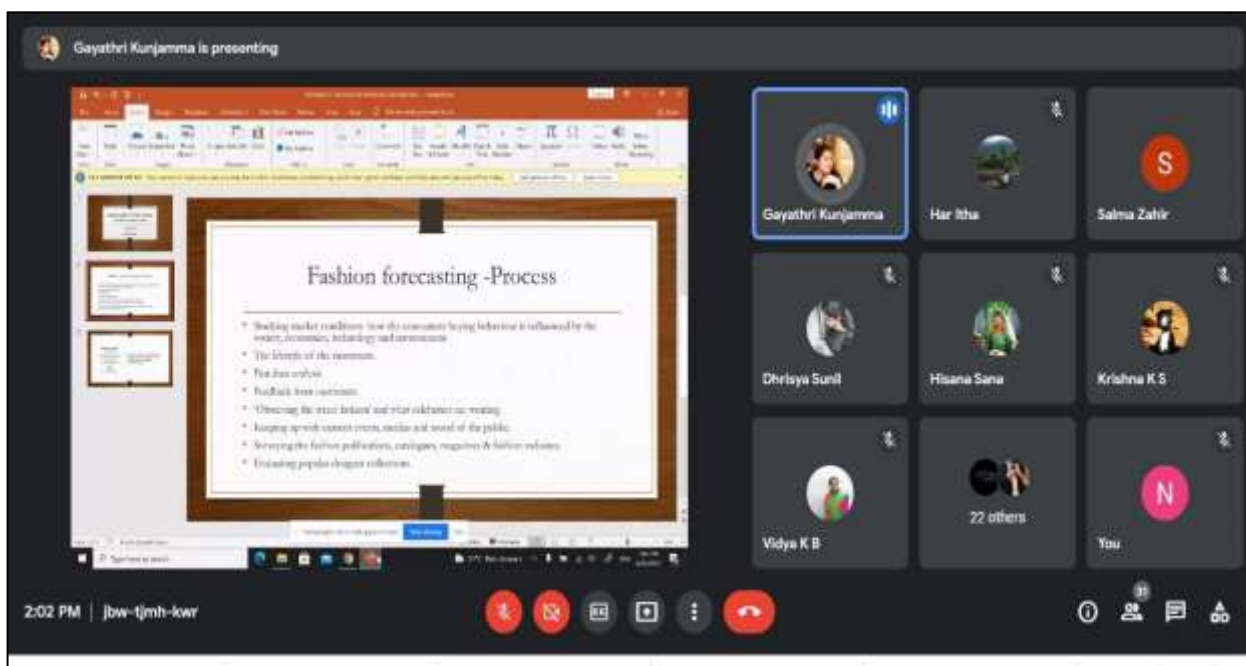
Brochure

The brochure is a rectangular poster with a light green background. At the top, it features the logos of MES College Marampally (left) and Vimala College (Autonomous) (right), separated by an ampersand (&). Below the logos, the text reads 'PRESENTS PRISM FACULTY EXCHANGE PROGRAM LECTURE SERIES #02'. The central part of the brochure is divided into two columns. The left column features a portrait of Ms. Gayathri Kunjamma, with her name and title: 'RESOURCE PERSON MS. GAYATHRI KUNJAMMA ASST. PROFESSOR, DEPT. OF FASHION DESIGN & MANAGEMENT, MES COLLEGE MARAMPALLY'. The right column features a portrait of Ms. Suparna M G, with her name and title: 'RESOURCE PERSON MS. SUPARNA M G ASSISTANT PROFESSOR, DEPT. OF HOME SCIENCE, VIMALA COLLEGE, THRISSUR'. In the center, the date 'ON 26/06/2021' is displayed. Below the portraits, the names of the faculty coordinators are listed: 'FACULTY CO-ORDINATORS MS. SRUTHY MOHAN MES COLLEGE MARAMPALLY MS. HONEY S NAIR VIMALA COLLEGE, THRISSUR'. At the bottom, the principals are named: 'Dr. MANZUR ALI P.P. PRINCIPAL' on the left and 'Dr. SR. BEENA JOSE PRINCIPAL' on the right.



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

Screen Shots



WEBINAR 3

Name of the Event: PRISM- Faculty Exchange program (Lecture series #3- Research process in Fashion Forecasting II)

Date: 03/07/2021

Time: 1.30 pm- 2.30 pm

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

No. of participants: 35

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series# 03- Research process in Fashion Forecasting II) on 03rd July 2021 at 01.30 pm. Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Ms. Reny Simon, Assistant Professor on contract, introduced the resource



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

person to the participants. The topic dealt with the Consumer buying behavior, forecasting process and textile prints in 2021. This was followed by an interactive session with Ms. Gayathri Kunjamma.

Resource person: Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/pjs-kavq-ghk> (Google meet)

Feedback responses:

https://docs.google.com/spreadsheets/d/1n7-grpsNDVHcbFUZwWPGN5Znervaa_DeNZ8niCobYSc/edit?usp=sharing

Link for Attendance:

<https://drive.google.com/file/d/1PhEndkkesvpHFEMF6mfyfJqJeDIIBN4Zc/view?usp=sharing>

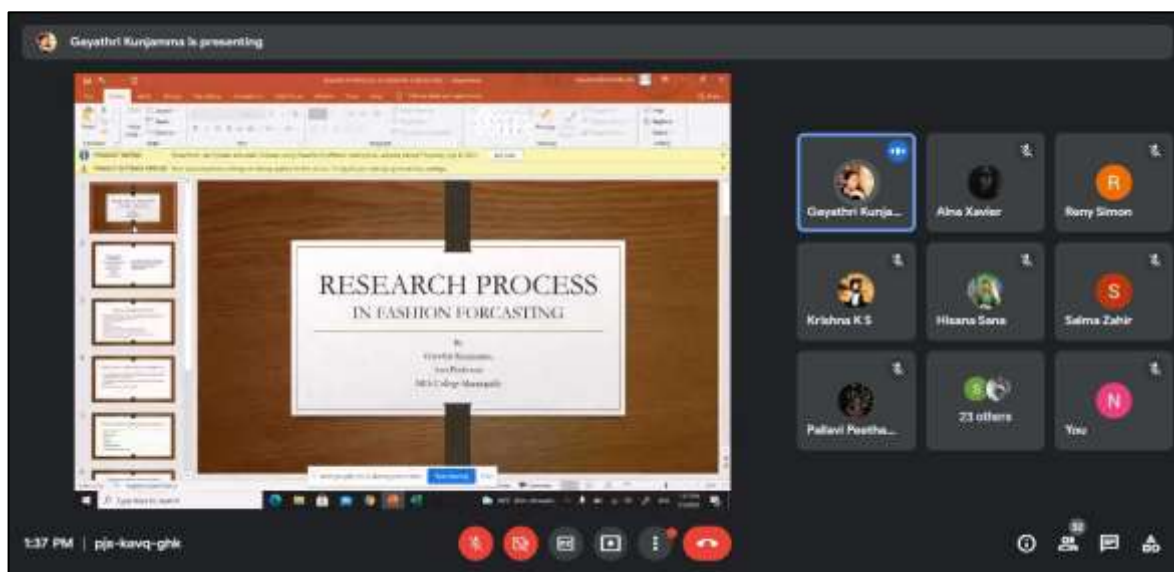
Brochure

The brochure is for a PRISM Faculty Exchange Program. It features a central orange banner with the text 'present PRISM FACULTY EXCHANGE PROGRAM'. The date 'On 03/07/2021' is prominently displayed in the center. The program is organized by Vimala College (Autonomous), Thrissur, Kerala, Department of Home Science, and MES College Marampally, Kerala, Department of Fashion Design & Management. Two lecture series are listed: 'Lecture series #01: Yarn Production' (Time: 3:00 pm - 4:00 pm) and 'Lecture series #02: Research processes in Fashion Forecasting II' (Time: 1:30 pm - 2:30 pm). The resource person for the first series is Ms. Honey S Nair, Assistant Professor, Department of Home Science, Vimala College, Thrissur. The resource person for the second series is Ms. Gayathri Kunjamma, Assistant Professor, Fashion Design & Management, MES College, Marampally. The faculty coordinators are Ms. Honey S Nair and Ms. Sushy Nikan. The principals are Dr. Sr. Deena Jose and Dr. Manzoor Ali P.



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

Photo



WEBINAR 4

Name of the Event: PRISM- Faculty Exchange program (Lecture series #4- Research process in Fashion Forecasting III)

Date: 17/07/2021

Time: 1.30 pm- 2.30 pm

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

No. of participants: 34

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series# 04- Research process in Fashion Forecasting III) on 17th July 2021 at 01.30 pm. Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Ms. Suparna M G, Assistant Professor on contract, introduced the resource person to the participants. The topic dealt with the forecasting process, Comparative



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

shopping, and post data analysis/ sales research. This was followed by an interactive session with Ms. Gayathri Kunjamma.

Resource person: Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info:

<https://meet.google.com/pjs-kavq-ghk> (Google meet)

Feedback responses:

<https://docs.google.com/spreadsheets/d/1ytKdg57KibM1t8yKt-InjCeTH9KUJvt04q0BG1ji7Fc/edit?usp=sharing>

Link for Attendance:

<https://drive.google.com/file/d/10EXwXs7KOF4JALnCe94XONBMqKzrI9mW/view?usp=sharing>

Brochure

MES COLLEGE MARAMPALLY
Ernakulam, Kerala
DEPARTMENT OF VOCATIONAL STUDIES

VIMALA COLLEGE (AUTONOMOUS)
ThriSSur, Kerala
DEPARTMENT OF HOME SCIENCE

PRESENTS
PRISM
FACULTY EXCHANGE PROGRAM
LECTURE SERIES #04

TOPIC : RESEARCH PROCESS
IN FASHION FORECASTING III
TIME : 01:30 pm - 02:30 pm

TOPIC: LAUNDRY SCIENCE
TIME : 10:00 am - 11:00 am

ON
17/07/2021

RESOURCE PERSON
MS. GAYATHRI KUNJAMMA
ASST. PROFESSOR,
DEPT. OF FASHION
DESIGN & MANAGEMENT,
MES COLLEGE MARAMPALLY

RESOURCE PERSON
MS. REMY SIMON
ASST. PROFESSOR,
DEPT. OF HOME SCIENCE,
VIMALA COLLEGE,
THRISSUR

FACULTY CO-ORDINATORS
MS.SRUTHY MOHAN
MES COLLEGE MARAMPALLY

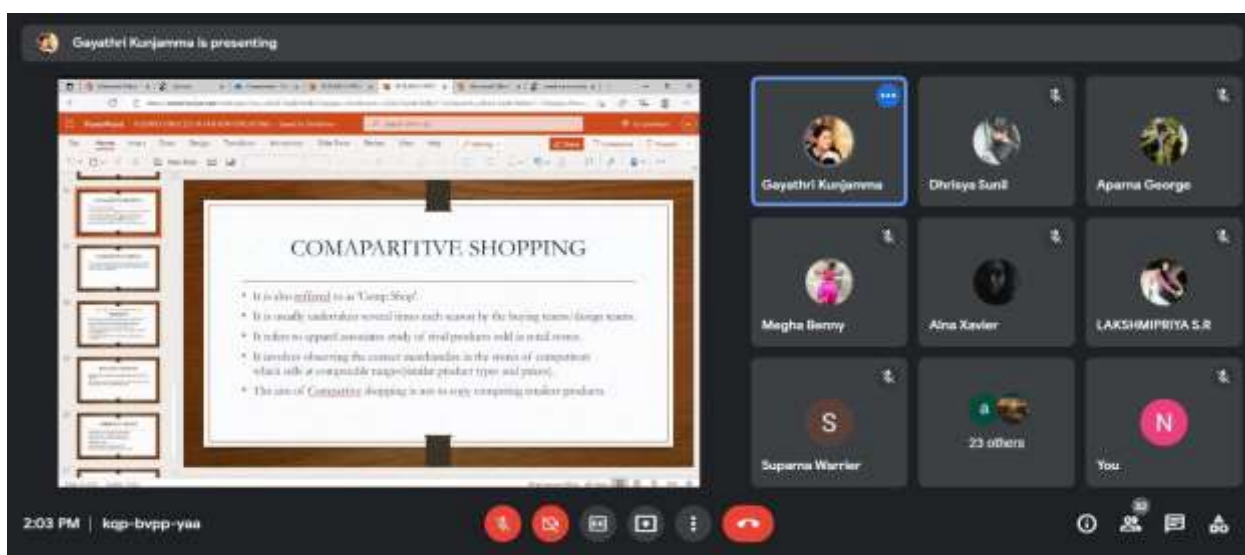
MS.HONEY S NAIR
VIMALA COLLEGE, THRISSUR

Dr. MANZUR ALI P.P.
PRINCIPAL

Dr. SR. BEENA JOSE
PRINCIPAL



VIMALA COLLEGE (AUTONOMOUS), THRISSUR



WEBINAR 5

Name of the Event: PRISM- Faculty Exchange program (Lecture series #5- Fashion Retailing)

Date: 24/07/2021

Time: 10.30 am- 11.30 am

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series# 05- Fashion Retailing) on 24th July 2021 at 10.30 am. Ms. Sruthy Mohan, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Ms. Honey S Nair, Assistant Professor on contract, introduced the resource person to the participants. The topic dealt with the important and types of Retailing. This was followed by an interactive session with Ms. Sruthy Mohan.



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

No. of participants: 25

Resource person: Ms. Sruthy Mohan, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/uhp-heyb-btp> (Google meet)

Feedback responses: https://docs.google.com/spreadsheets/d/1ksAsH_0LRfMfn5yHVYfK-VblFPwo922D9Y07WYJFiwg/edit?usp=sharing

Link for Attendance:

https://mail.google.com/mail/u/0?ui=2&ik=c406b1ab50&attid=0.1&permmmsgid=msgf%3A1706158167454624869&th=17ad7dd04dc3ac65&view=att&disp=inline&realattid=f_krhkp0730&ser=1

Brochure

The brochure is for the PRISM Faculty Exchange Program. It features the logos of Vimala College (Autonomous), Thrissur, Kerala, and MES College Marampally, Kerala. The program is presented by the Department of Home Science at Vimala College and the Department of Fashion Design & Management at MES College. The event is titled 'PRISM FACULTY EXCHANGE PROGRAM' and is scheduled for 'On 24/07/2021'. Two resource persons are listed: Dr. Thomas Baby Marianna, Head of the Department of Home Science at Vimala College, Thrissur, and Ms. Sruthy Mohan, Assistant Professor at MES College, Marampally. The faculty coordinator is Ms. Honey S Nair. The brochure also mentions the principals of both colleges: Dr. Sr. Beina Jose and Dr. Manzur Ali P.P.

VIMALA COLLEGE (AUTONOMOUS), THRISSUR, KERALA
DEPARTMENT OF HOME SCIENCE

MES COLLEGE MARAMPALLY, KERALA
DEPARTMENT OF FASHION DESIGN & MANAGEMENT

present
PRISM
FACULTY EXCHANGE PROGRAM

Lecture series #05
Home Theory- Part II
Time: 3.00 pm - 4.00 pm

Lecture series #05
Fashion Marketing
Time: 10.30 am - 11.30 am

On 24/07/2021

Resource person
Dr. Thomas Baby Marianna
Head of the Department of Home Science, Vimala College, Thrissur

Resource person
Ms. Sruthy Mohan
Assistant Professor
MES College, Marampally

Faculty Coordinator
Ms. Honey S Nair

Faculty Coordinator
Ms. Sruthy Mohan

DR. SR. BEINA JOSE
PRINCIPAL

DR. MANZUR ALI P.P.
PRINCIPAL

Assessment Period (2016 - 2021)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

The screenshot shows a Google Meet interface with a presentation slide. The slide title is "IMPORTANCE OF RETAILING". The content on the slide includes a bulleted list of points and a numbered list item. The speaker's name, Sruthy Mohan, is visible at the bottom left of the slide. On the right side of the screen, there is a vertical list of participant avatars, including "You", "Sruthy", "APARNA", and "23 others".

REC

IMPORTANCE OF RETAILING

- Link and Communication between Manufacturer Marketing and Consumer
- Benefits of a Specialist or Expert in Distribution Network
- Creates Utility and Value
- Comfort and Facility of Shopping
- Service to Manufacturers and Middlemen
- Retailer provides variety of services to customers:
 1. Locates retail stores at a place that is convenient to maximum people, near to his locality or in the heart of city.

Sruthy Mohan

Participants: You, Sruthy, APARNA, 23 others

WEBINAR 6

Name of the Event: PRISM- Faculty Exchange program (Lecture series #6- Sales Forecasting)

Date: 31/07/2021

Time: 10.30 am- 11.30 am

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series# 06- Sales Forecasting) on 31st July 2021 at 10.30 am. Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Ms. Dayana Simon, Assistant Professor on contract, introduced the resource



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

person to the participants. The topic dealt with the factors affecting and importance of Sales forecasting. This was followed by an interactive session with Ms. Gayathri Kunjamma.

No. of participants: 29

Resource person: Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/juw-dxeo-pmy> (Google meet)

Feedback responses:

https://docs.google.com/spreadsheets/d/1e_Of55KB9OcXOUHswOQI11_vUBxW-PTbyZ6NbK5Y1v0/edit?usp=sharing

Link for Attendance:

https://drive.google.com/file/d/1yaYJy9BBZNdNnfO_LqUNZLLDb1MaFMI8/view?usp=sharing

Brochure

MES COLLEGE MARAMPALLY
Ernakulam, Kerala
DEPARTMENT OF VOCATIONAL STUDIES

VIMALA COLLEGE (AUTONOMOUS)
Thrissur, Kerala
DEPARTMENT OF HOME SCIENCE

PRESENTS
PRISM
FACULTY EXCHANGE PROGRAM
LECTURE SERIES #06

TOPIC: SALES FORECASTING
TIME : 10:30 am - 11:30 am

TOPIC: WEAVING PROCESS
TIME : 03:00 pm - 04:00 pm

ON
31/07/2021

RESOURCE PERSON
MS. GAYATHRI KUNJAMMA
ASST. PROFESSOR,
DEPT. OF FASHION
DESIGN & MANAGEMENT,
MES COLLEGE MARAMPALLY

RESOURCE PERSON
MS. HONEY S NAIR
ASST. PROFESSOR,
DEPT. OF HOME SCIENCE,
VIMALA COLLEGE,
THRISSUR

FACULTY CO-ORDINATORS
MS. SRUTHY MOHAN
MES COLLEGE MARAMPALLY

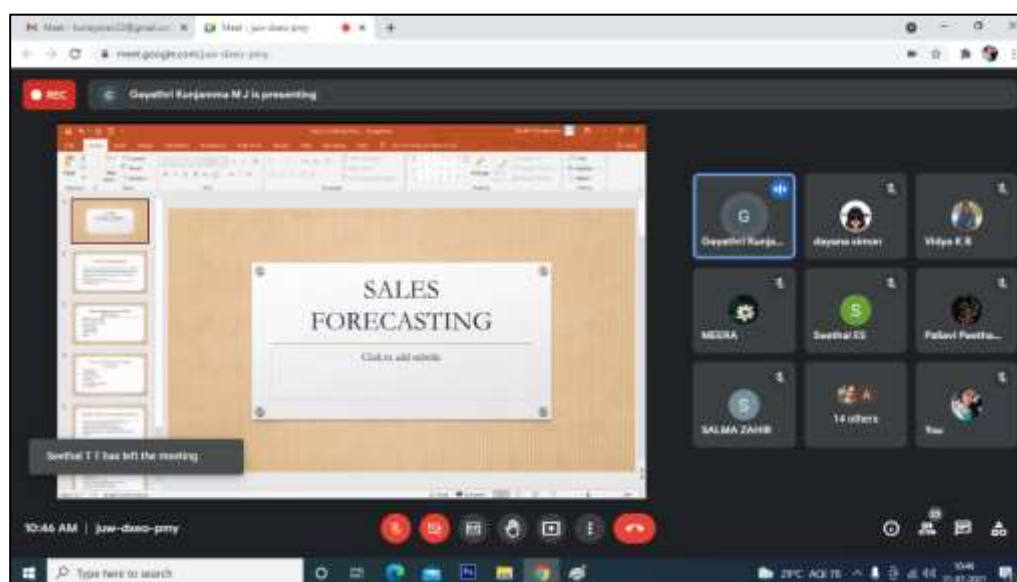
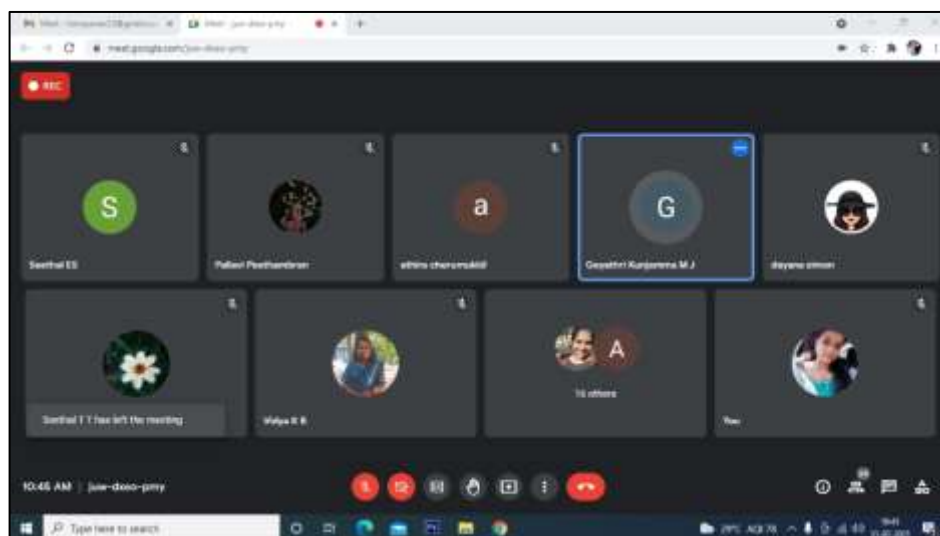
MS. HONEY S NAIR
VIMALA COLLEGE, THRISSUR

Dr. MANZUR ALI P.P
PRINCIPAL

Dr. SR. BEENA JOSE
PRINCIPAL



VIMALA COLLEGE (AUTONOMOUS), THRISSUR



WEBINAR 7

Name of the Event: PRISM- Faculty Exchange program (Lecture series #7- Color Forecasting)

Date: 07/08/2021

Time: 10.30 am- 11.30 am

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

Assessment Period (2016 - 2021)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series# 07- Color Forecasting) on 07th August 2021 at 10.30 am. Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Ms. Reny Simon, Assistant Professor on contract, introduced the resource person to the participants. The topic dealt with the importance of Color forecasting and color trends. This was followed by an interactive session with Ms. Gayathri Kunjamma.

No. of participants: 27

Resource person: Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/bcp-vscs-obj> (Google meet)

Feedback responses: <https://docs.google.com/spreadsheets/d/1-LpgbYFjAShkebWzLRHtEo2j402R8LWt23KNvjTK6n4/edit?usp=sharing>

Link for Attendance:

<https://drive.google.com/file/d/15jSMe3wYHbSIvvIf0UnfDj5PDWHdL7Zc/view?usp=sharing>

Brochure



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

VIMALA COLLEGE (AUTONOMOUS), THRISSUR, KERALA
DEPARTMENT OF HOME SCIENCE

MES COLLEGE MARAMPALLY, KERALA
DEPARTMENT OF FASHION DESIGN & MANAGEMENT

present
PRISM
FACULTY EXCHANGE PROGRAM

Lectures series #07
Introduction to Sewing Machines
Time: 3:00 pm - 4:00 pm

Lectures series #07
Color Forecasting
Time: 10:50 am - 11:30 am

On 07/08/2021

Resource person
Ms. Honey S Xair
Assistant Professor, Department of Home Science, Vimala College, Thrissur

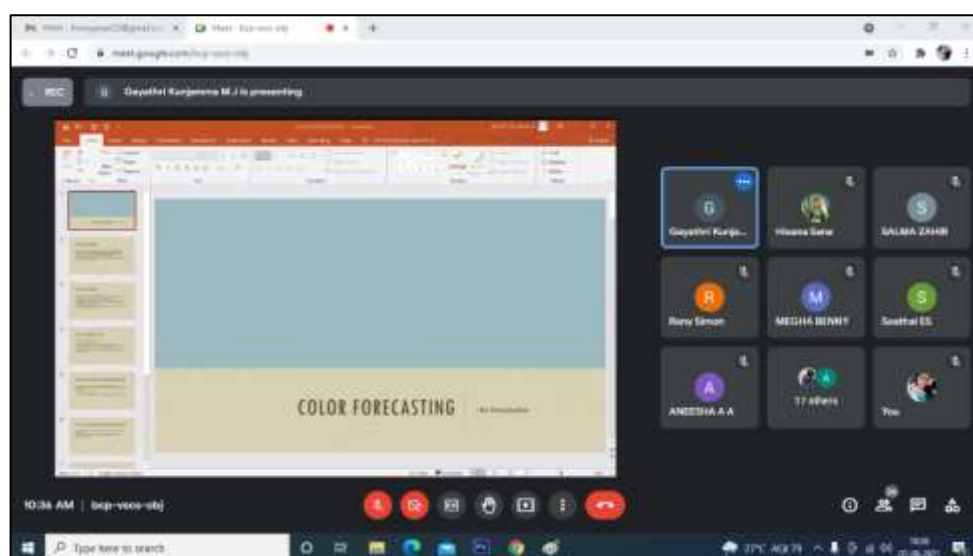
Resource person
Ms. Gayatri Basireen
Assistant Professor, Fashion Design & Management, MES College, Marampally

Faculty Coordinator
Ms. Honey S Xair

Faculty Coordinator
Ms. Sushy Nohan

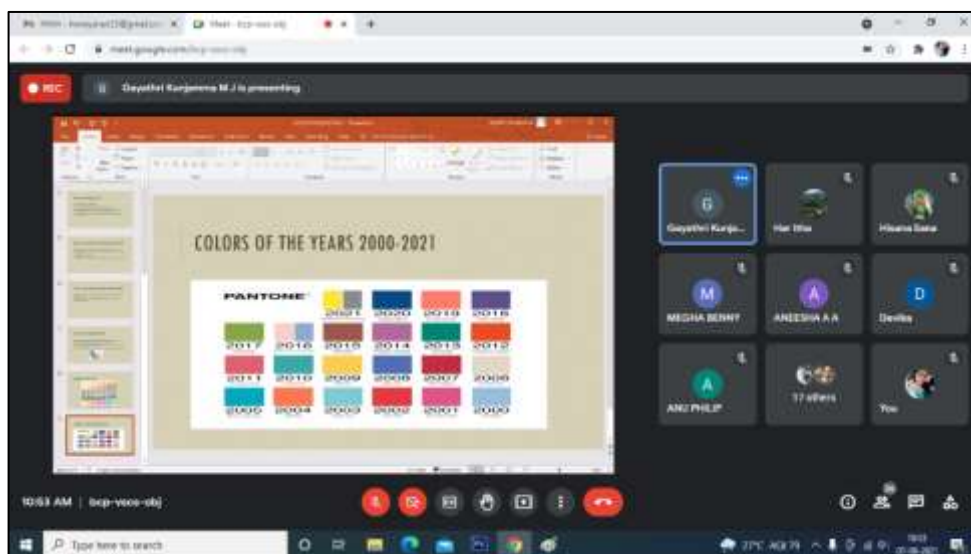
DR.SR. DEENAJOSE
PRINCIPAL

DR. MANZUR ALI P P
PRINCIPAL





VIMALA COLLEGE (AUTONOMOUS), THRISSUR



WEBINAR 8

Name of the Event: PRISM- Faculty Exchange program (Lecture series #8-Functional areas of Fashion retailing firm- part I)

Date: 18/09/2021

Time: 01.30 pm- 02.30 pm

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series# 08- Functions areas in fashion retail firm- part I) on 18th September 2021 at 01.30 pm. Ms. Geethu Merin Antony, HOD, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Ms. Honey S Nair, Assistant Professor on contract, introduced the resource person

Assessment Period (2016 - 2021)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

to the participants. The topic dealt with Retailing, its importance, Retail mix and its functional areas. This was followed by an interactive session with Ms. Geethu Merin Antony.

No. of participants: 40

Resource person: Ms. Geethu Merin Antony, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/aat-azqq-uip> (Google meet)

Feedback responses:

<https://docs.google.com/spreadsheets/d/16apmsahtxd2A5W2t7ce329VfEc1hTQmXPI5lyM55-kc/edit?usp=sharing>

Link for Attendance:

https://drive.google.com/file/d/1O5K6HCUBIqZSrgAwGDXK_ewfqmzjMZgP/view?usp=sharing

The poster is for the PRISM Faculty Exchange Program, Lecture Series #08, held on 18/09/2021. It features two resource persons: Ms. Geethu Merin Antony from MES College Marampally and Ms. Honey S Nair from Vimala College, Thrissur. The poster also lists faculty co-ordinators and the principal of Vimala College.

MES College Marampally
Ernakulam, Kerala
DEPARTMENT OF VOCATIONAL STUDIES

VIMALA COLLEGE (AUTONOMOUS)
Thrissur, Kerala
DEPARTMENT OF HOME SCIENCE

PRESENTS
PRISM
FACULTY EXCHANGE PROGRAM
LECTURE SERIES #08

TOPIC: FUNCTIONAL AREAS OF FASHION RETAIL FIRM - I
TIME: 01:30 pm - 02:30 pm

TOPIC: TYPES OF WEAVES
TIME: 03:00 pm - 04:00 pm

ON
18/09/2021

RESOURCE PERSON
MS. GEETHU MERIN ANTONY
HOD, DEPT. OF FASHION DESIGN & MANAGEMENT,
MES COLLEGE MARAMPALLY

RESOURCE PERSON
MS. HONEY S NAIR
ASST. PROFESSOR,
DEPT. OF HOME SCIENCE,
VIMALA COLLEGE, THRISSUR

FACULTY CO-ORDINATORS
MS. SRUTHY MOHAN
MES COLLEGE MARAMPALLY

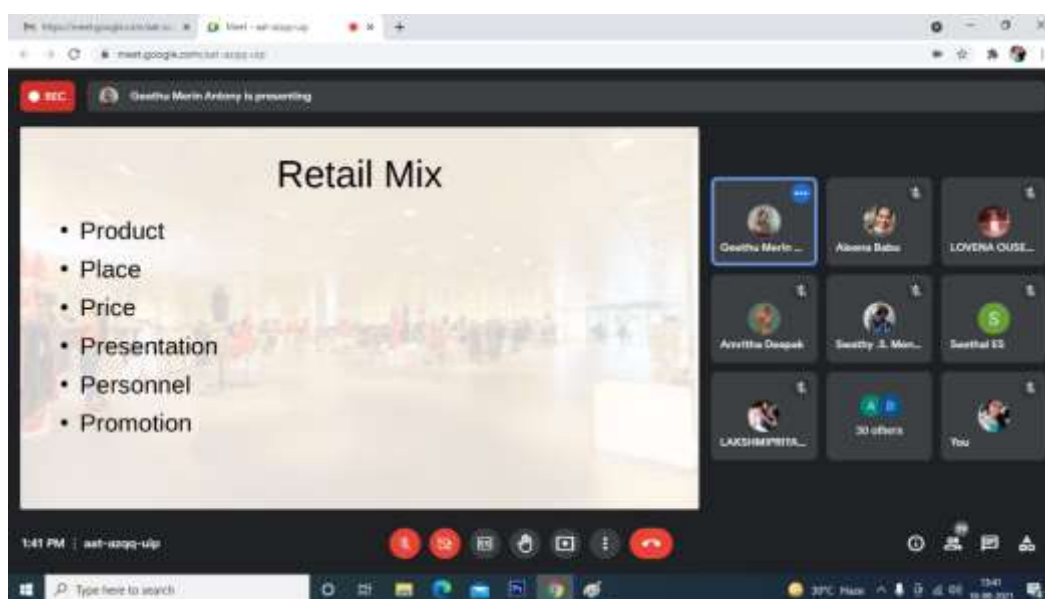
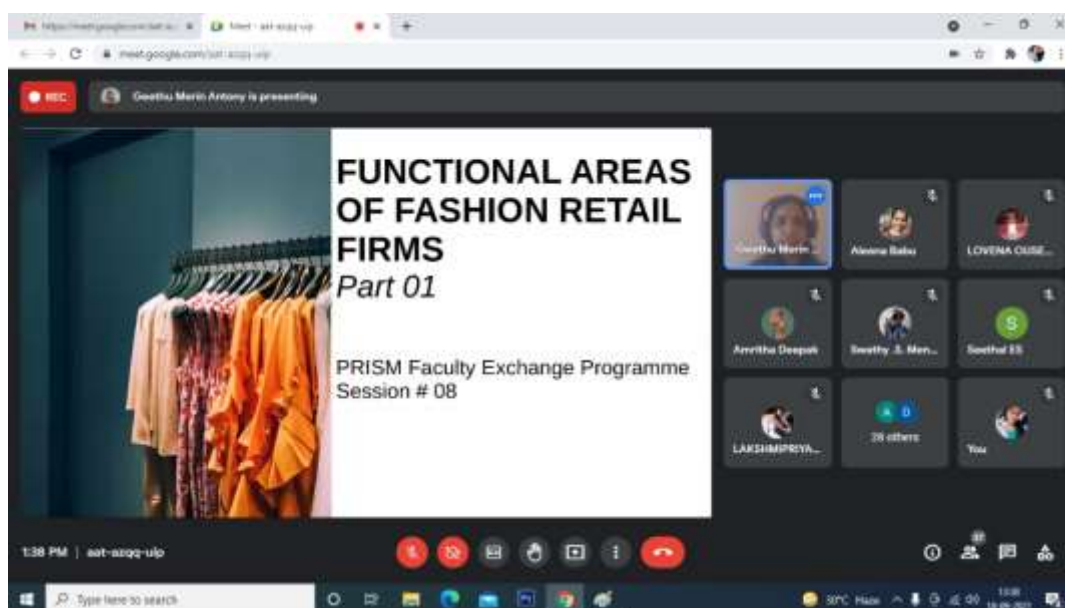
MS. HONEY S NAIR
VIMALA COLLEGE, THRISSUR

Dr. MANZUR ALI P.P
PRINCIPAL

Dr. SR. BEENA JOSE
PRINCIPAL



VIMALA COLLEGE (AUTONOMOUS), THRISSUR



WEBINAR 9

Name of the Event: PRISM- Faculty Exchange program (Lecture series #9-Textile Forecasting)

Date: 25/09/2021

Time: 01.30 pm- 02.30 pm

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Assessment Period (2016 – 2021)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series# 09- Textile Forecasting) on 25th September 2021 at 01.30 pm. Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Ms. Suparna M G, Assistant Professor on contract, introduced the resource person to the participants. The topic dealt with Textile Forecasting, Textile forecast 2021, Textile print etc. This was followed by an interactive session with Ms. Gayathri Kunjamma.

No. of participants: 23

Resource person: Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/gaq-ujvb-tio> (Google meet)

Feedback responses:

https://docs.google.com/spreadsheets/d/1Fx0wys3zdt6sK5ilRlvFBzx3zD4UcTGdaSv2_AwyX8c/edit?usp=sharing

Link for Attendance: <https://drive.google.com/file/d/1OmKuNpPN5Rebo2EqJpi5pEb1rwY-td80/view?usp=sharing>



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

VIMALA COLLEGE (AUTONOMOUS), THRISSUR, KERALA
DEPARTMENT OF HOME SCIENCE

MES COLLEGE MARAMPALLY, KERALA
DEPARTMENT OF FASHION DESIGN & MANAGEMENT

present
PRISM
FACULTY EXCHANGE PROGRAM

Lecture series #09
Textile Finishes
Time: 3.00 pm - 4.00 pm

Lecture series #09
Textile Forecasting
Time: 01.30 pm - 02.30 pm

On 25/09/2021

Resource person
Dr. Thomas Baby Narayanan
Head of the Department of Home Science, Vimala College, Thrissur

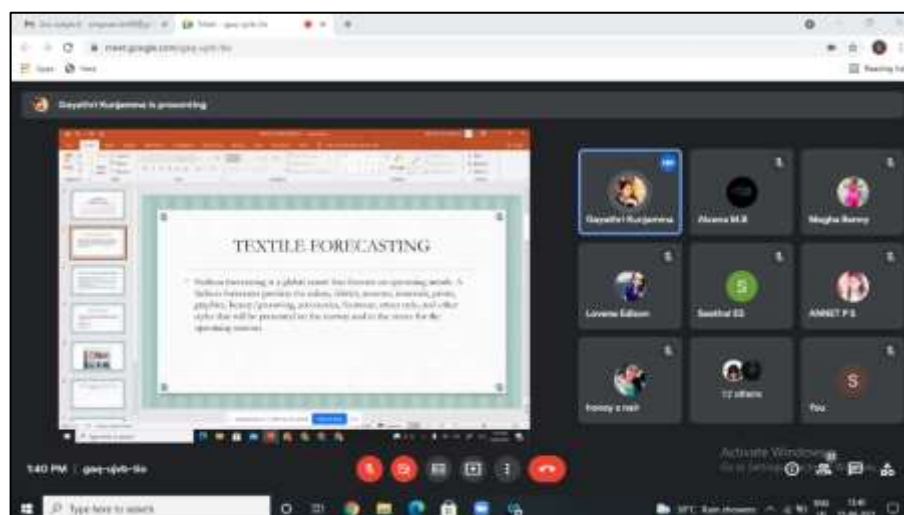
Faculty Coordinator
Ms. Honey S Nair

DR. SR. DEENA JOSE
PRINCIPAL

Resource person
Ms. Gayathri Kunjamma
Assistant Professor, Dept of Fashion Design & Management, NES College, Nampally

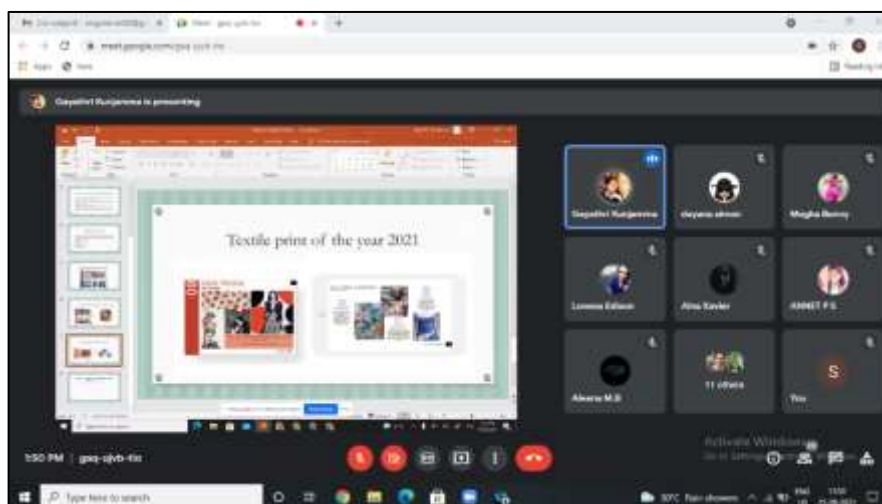
Faculty Coordinator
Ms. Sruthy Nohan

DR. MANZUR ALI P P
PRINCIPAL





VIMALA COLLEGE (AUTONOMOUS), THRISSUR



WEBINAR 10

Name of the Event: PRISM- Faculty Exchange program (Lecture series #10- Textile Testing I)

Date: 23/10/2021

Time: 01.30 pm- 02.30 pm

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series#10- Textile Testing I) on 23rd October 2021 at 01.30 pm. Ms. Honey S Nair, Assistant Professor on contract was the Resource person. Ms. Juvariya, Student, Department of Fashion Design & Management (BVOC), MES College Marampally introduced the resource person to the participants. The topic dealt with importance of testing, textile standards, classification of Textile Testing. This was followed by an interactive session with Ms. Honey S Nair.

No. of participants: 49

Resource person: Ms. Honey S Nair, Assistant Professor on contract, Department of Home Science

Assessment Period (2016 - 2021)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

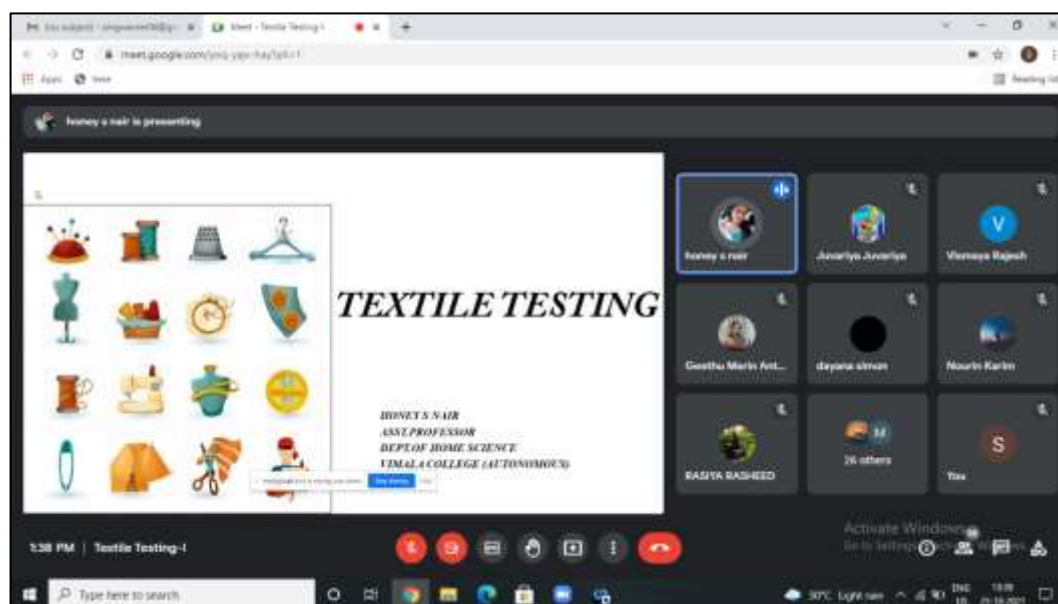
Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/yoq-yajv-hay?hs=224> (Google meet)

Feedback responses: https://docs.google.com/spreadsheets/d/18QXH4-1mp8aeM7No6P1_6Lht6AQTW86OAWvypIF8YLw/edit?usp=sharing

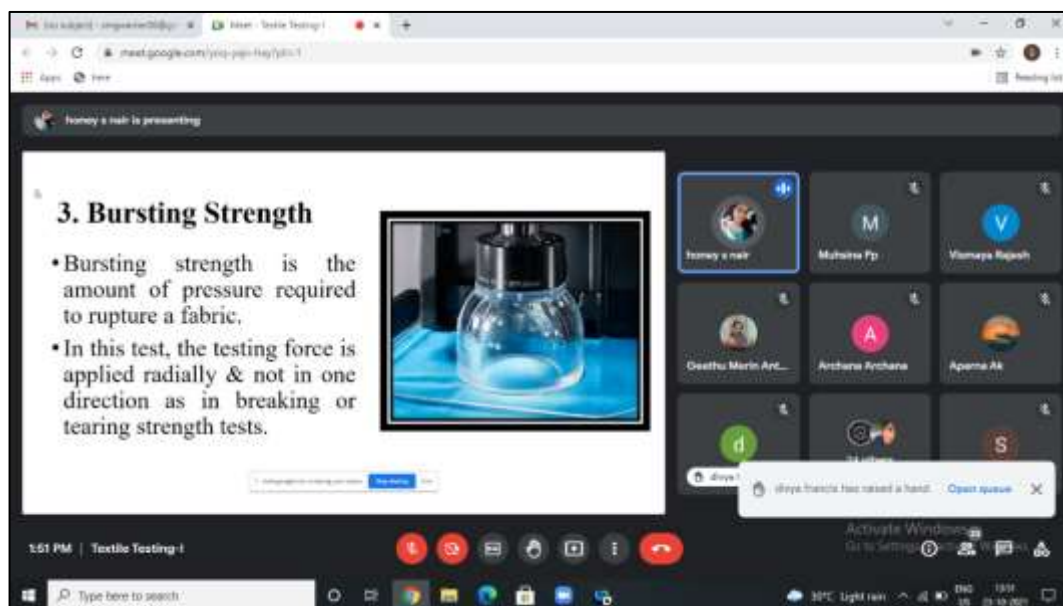
Link for Attendance: https://drive.google.com/file/d/1WPen_Go3--tH2COtlo8_g2W_f0znVAEH/view?usp=sharing

The poster is for the PRISM Faculty Exchange Program, Lecture Series #10, held on 23/10/2021. It features two sessions: one on Functional Areas of Fashion Retail Firm - II (11:30 am - 12:30 pm) with resource person Ms. Geethu Menon Antony, and another on Textile Testing - I (01:30 pm - 02:30 pm) with resource person Ms. Honey S Nair. The event is co-ordinated by Ms. Pruthi Mohan and Ms. Honey S Nair. The principals of the participating colleges, Dr. Manjuz Ali P.P. and Dr. Sr. Beema Jose, are also mentioned.





VIMALA COLLEGE (AUTONOMOUS), THRISSUR



WEBINAR 11

Name of the Event: PRISM- Faculty Exchange program (Lecture series #11-Textile Forecasting-Activity)

Date: 30/10/2021

Time: 11.00 am- 12.00 am

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series# 11- Textile Forecasting- Activity) on 30th October 2021 at 11.00 am. Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Ms. Dayana Simon, Assistant Professor on contract, introduced the resource

Assessment Period (2016 - 2021)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

person to the participants. The topic dealt with Textile Forecasting, Textile print 2021 and activity to do 2021 textile prints. This was followed by an interactive session with Ms. Gayathri Kunjamma.

No. of participants: 27

Resource person: Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/jko-gobj-vyk> (Google meet)

Feedback responses:

https://docs.google.com/spreadsheets/d/1kuAQVyDOuA_1iRkjb15xGkgdvKgVh7_A4PUNl9Bu8lI/edit?usp=sharing

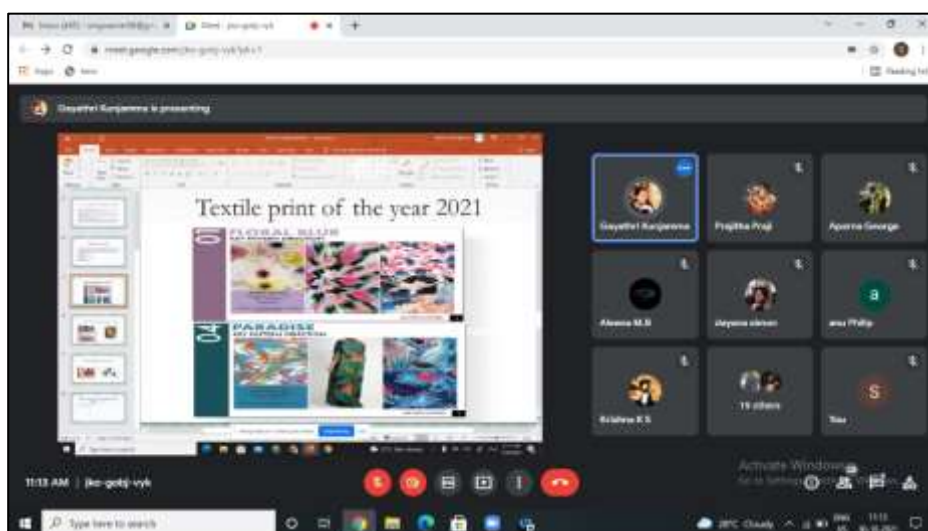
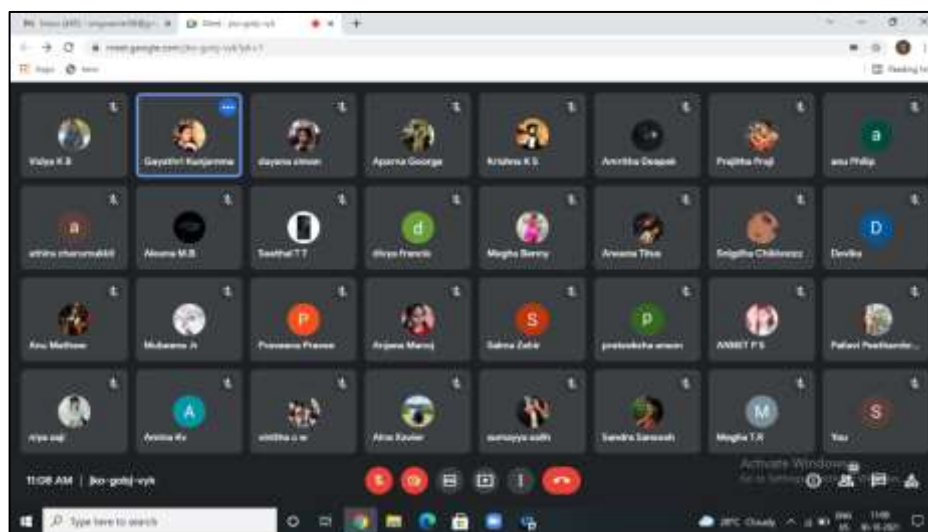
Link for Attendance:

<https://drive.google.com/file/d/1erOlhpqvdHbnyXUHjqIB3LxXWARlg7-n/view?usp=sharing>

The poster is for a faculty exchange program titled 'PRISM'. It features the logos of Vimala College (Autonomous), Thrissur, Kerala, and MES College Marampally, Kerala. The program is presented by the Department of Home Science at Vimala College and the Department of Fashion Design & Management at MES College. The event is scheduled for 30/10/2021. Two sessions are listed: 'Textile Printing' from 2:00 pm to 3:00 pm, and 'Textile Forecasting - Activity' from 11:00 am to 12:00 pm. The resource person for the first session is Dr. Thomas Baby Narayana, Head of the Department of Home Science, Vimala College, Thrissur. The resource person for the second session is Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design & Management, MES College, Marampally. The faculty coordinators are Ms. Honey S Nair and Ms. Srathy Nolon. The principals are Dr. Sr. Deena Jose and Dr. Manjer Ali P P.



VIMALA COLLEGE (AUTONOMOUS), THRISSUR



WEBINAR 12

Name of the Event: PRISM- Faculty Exchange program (Lecture series #12-Functional areas of Fashion retailing firm- part III)

Date: 06/11/2021

Time: 01.30 pm- 02.30 pm

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Assessment Period (2016 - 2021)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series# 12- Functions areas in fashion retail firm- part III) on 06th November 2021 at 01.30 pm. Ms. Geethu Merin Antony, HOD, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Ms. Divya Francis, Assistant Professor on contract, introduced the resource person to the participants. The topic dealt with Retailing, its importance, Retail mix and its functional areas. This was followed by an interactive session with Ms. Geethu Merin Antony.

No. of participants: 20

Resource person: Ms. Geethu Merin Antony, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/tpx-wpqi-gru> (Google meet)

Feedback responses: https://docs.google.com/spreadsheets/d/14SQLa-sWvvrldp78gfo1WvGr_gmv-8PMPxOXkWj_Aho/edit?usp=sharing

Link for Attendance:

https://drive.google.com/file/d/1ym4wC7eTHPCANq1_8kBgqrRaCkGjN-xW/view?usp=sharing



VIMALA COLLEGE (AUTONOMOUS), THRISSUR



MES COLLEGE MARAMPALLY
Ernakulam, Kerala
DEPARTMENT OF VOCATIONAL STUDIES



VIMALA COLLEGE (AUTONOMOUS)
Thrissur, Kerala
DEPARTMENT OF HOME SCIENCE

PRESENTS

PRISM FACULTY EXCHANGE PROGRAM LECTURE SERIES #12

TOPIC : FUNCTIONAL AREAS OF FASHION RETAIL FIRM - III
TIME : 01:30 pm - 02:30 pm



RESOURCE PERSON
MS. GEETHU MERIN ANTONY
HOD, DEPT. OF FASHION DESIGN & MANAGEMENT,
MES COLLEGE MARAMPALLY

TOPIC: KNITTING & NON - WOVEN
TIME : 10:00 am - 11:00 am



RESOURCE PERSON
MS. REMY SIMON
ASST. PROFESSOR,
DEPT. OF HOME SCIENCE,
VIMALA COLLEGE, THRISSUR

ON
06/11/2021

FACULTY CO-ORDINATORS

MS. SRUTHY MOHAN
MES COLLEGE MARAMPALLY


MS. HONEY S NAIR
VIMALA COLLEGE, THRISSUR

Dr. MANZUR ALI P.P
PRINCIPAL


Dr. SR. BEENA JOSE
PRINCIPAL


• Customer service linked Business Promotion


1. Customer support
2. Referral Customer networking
3. Customisation / Return policy
4. Priority customers
5. Customer engagement
6. Free consulting / styling ideas
7. Add on services like Embroidery / Stair works
8. Add on service like Beauty / wellness
9. Local Fair / Exhibition




Geethu is presenting


















Geethu


Alina


You


Geethu

9 others

-  Divya Thomas (You)
-  Geethu Merin Antony
Meeting host
-  Geethu Merin Antony
Meeting host
-  Geethu Merin Antony (Presentation)
Meeting host
-  Aleena Babu
-  Alna Xavier
-  Amina kv
-  Amritha Deepak
-  Aneena Titus
-  ANU PHILIP
-  athira cherumakkil
-  Devikrishna P K
-  Nayana Thomas NayanaThomas
-  niya saji
-  prateeksha anson
-  Vidya K B



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

WEBINAR 13

Name of the Event: PRISM- Faculty Exchange program (Lecture series #13-Fashion Forecasting- Activity)

Date: 20/11/2021

Time: 11.00 am- 12.00 am

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series# 13- Fashion Forecasting- Activity) on 20th November 2021 at 11.00 am. Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Ms. Divya Francis C, Assistant Professor on contract, introduced the resource person to the participants. The topic dealt with Fashion Forecasting, Textile print 2021 and activity to do 2021 textile prints. This was followed by an interactive session with Ms. Gayathri Kunjamma.

No. of participants: 19

Resource person: Ms. Gayathri Kunjamma, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/mry-jwow-jmk> (Google meet)

Feedback responses:

https://docs.google.com/spreadsheets/d/1xUpDin_8lfJT27J0EBW7NiJ52JovRLh9B0jwEHXi_rP4/edit?usp=sharing

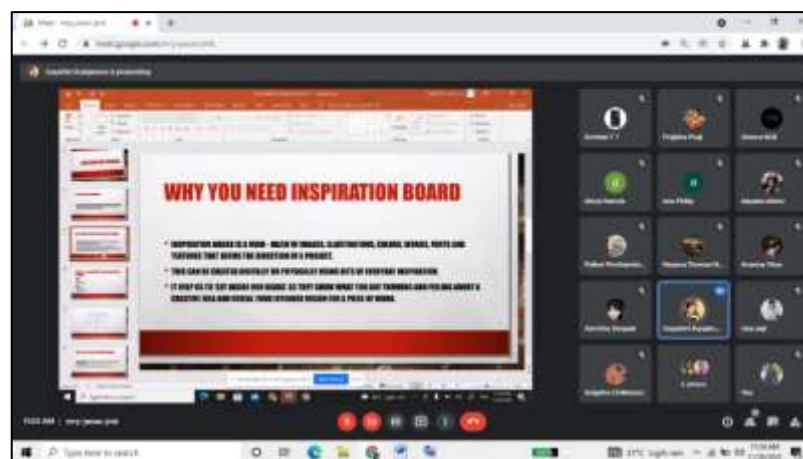
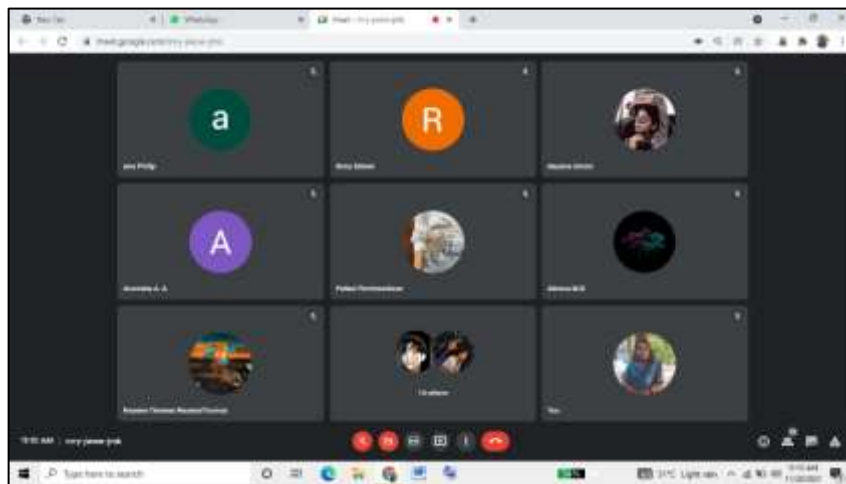
Assessment Period (2016 - 2021)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

Link for Attendance:

<https://drive.google.com/file/d/1zFZalws9gslaRMSeJ0K7dmz6vC67pfp5/view?usp=sharing>



Assessment Period (2016 - 2021)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

WEBINAR 14

Name of the Event: PRISM- Faculty Exchange program (Lecture series #14- Introduction to startups)

Date: 04/12/2021

Time: 01.30 pm- 02.30 pm

Venue: Online (Google meet)

Organized by: Department of Home Science, Vimala College (Autonomous), Thrissur

Collaboration (if any): Department of Fashion Design & Management (BVOC), MES College Marampally

Report:

As part of MOU between Vimala College and MES College Marampally, Department of Home Science, Vimala College, Thrissur and Department of Fashion Design & Management (BVOC), MES College Marampally conducted Faculty Exchange Program (Lecture series# 14- Introduction to startups) on 04th December 2021 at 01.30 pm. Ms. Geethu Merin Antony, HOD, Department of Fashion Design and Management (BVOC), MES College Marampally was the Resource person. Ms. Suparna M G, Assistant Professor on contract, introduced the resource person to the participants. The topic dealt with the introduction to startups. This was followed by an interactive session with Ms. Geethu Merin Antony.

No. of participants: 32

Resource person: Ms. Geethu Merin Antony, Assistant Professor, Department of Fashion Design and Management (BVOC), MES College Marampally

Faculty Coordinator: Ms. Honey S Nair

Joining info: <https://meet.google.com/zys-vyju-jam> (Google meet)

Feedback responses:

<https://docs.google.com/spreadsheets/d/1JNVCsT8XcppeqZ9esi1Jj1hxdjzWwqXDlaUq7RzND3E/edit?usp=sharing>



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

Link for Attendance:

<https://drive.google.com/file/d/1IYK01kkPOrfX8l8XM6NJtYZKXMTg6NS7/view?usp=sharing>

MES COLLEGE MARAMPALLY
Ernakulam, Kerala
DEPARTMENT OF VOCATIONAL STUDIES

VIMALA COLLEGE (AUTONOMOUS)
Thrissur, Kerala
DEPARTMENT OF HOME SCIENCE

PRESENTS
PRISM
FACULTY EXCHANGE PROGRAM
LECTURE SERIES #14

TOPIC: INTRODUCTION TO STARTUPS
TIME: 01:30 pm - 02:30 pm

TOPIC: TEXTILE DYING
TIME: 09:00 am - 10:00 am

ON
04/12/2021

RESOURCE PERSON
MS. GEETHU MENIN ANTONY
HOD, DEPT. OF FASHION DESIGN & MANAGEMENT,
MES COLLEGE MARAMPALLY

RESOURCE PERSON
MS. RANY SIMON
JIST, PROFESSOR,
DEPT. OF HOME SCIENCE,
VIMALA COLLEGE, THRISSUR

FACULTY CO-ORDINATORS
MS. JIJUVANITA, MES COLLEGE MARAMPALLY
MS. JOVET S NAIR, VIMALA COLLEGE, THRISSUR

Dr. MANZUR ALI P.P. PRINCIPAL
Dr. SR. BEENA JOSE PRINCIPAL

Zoom Meeting: Introduction to Startups

STARTUP

Introduction to Startups
PRISM Faculty Exchange Programme
Session # 14

Geethu Menin Antony
(McE- IC Innovation Ambassador)
Assistant Professor & Head
Department of Fashion Design & Management
MES College Marampally

04/12/21

1:34 PM | Introduction to Startups

Zoom Meeting: Textile Dying

- While in the first two cases, an aqueous solution is prepared, disperse dyes are applied from an aqueous dispersion.
- Also while the anionic and cationic parts respectively of the molecules are responsible for the color in the first two cases, in the case of disperse dyes, color is caused by the whole molecules.

Disperse dyes are applied from an aqueous dispersion.

Disperse dyes are applied from an aqueous dispersion.

Disperse dyes are applied from an aqueous dispersion.

LIST OF TOPICS (MES)

Assessment Period (2016 – 2021)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

Sl. No	Date	Topic	Resource person
1	19/06/2021	Introduction to Fashion Forecasting	Ms. Gayathri Kunjamma
2	26//06/2021	Research process in Fashion Forecasting I	Ms. Gayathri Kunjamma
3	03/07/2021	Research process in Fashion Forecasting II	Ms. Gayathri Kunjamma
4	17/07/2021	Research process in Fashion Forecasting III	Ms. Gayathri Kunjamma
5	24/07//2021	Fashion Retailing	Ms. Sruthy Mohan
6	31/07/2021	Sales Forecasting	Ms. Gayathri Kunjamma
7	07/08/2021	Color Forecasting	Ms. Gayathri Kunjamma
8	18/09/2021	Functional areas of Fashion retail firm I	Ms. Geethu Merin Antony
9	25/09/2021	Textile Forecasting	Ms. Gayathri Kunjamma
10	23/10/2021	Functional areas of Fashion retail firm II	Ms. Geethu Merin Antony
11	30/10/2021	Textile Forecasting- Activity	Ms. Gayathri Kunjamma
12	06/11/2021	Functional areas of Fashion retail firm III	Ms. Geethu Merin Antony
13	20/11/2021	Fashion Forecasting- Activity	Ms. Gayathri Kunjamma
14	04/11/2021	Introduction to startups	Ms. Geethu Merin Antony
15	18/12/2021	Boutique planning	Ms. Geethu Merin Antony

LIST OF TOPICS (VIMALA)

Sl. No	Date	Topic	Resource person
1	19/06/2021	Fiber Theory- Part I	Dr. Thomas Ruby Mariamma
2	26//06/2021	Fabric care	Ms. Suparna M G
3	03/07/2021	Yarn production	Ms. Honey S Nair
4	17/07/2021	Laundry science	Ms. Reny Simon
5	24/07//2021	Fiber Theory- Part II	Dr. Thomas Ruby Mariamma
6	31/07/2021	Weaving process	Ms. Honey S Nair
7	07/08/2021	Introduction to Weaving Machines	Ms. Honey S Nair
8	18/09/2021	Types of Weaves	Ms. Honey S Nair
9	25/09/2021	Textiles Finishes	Dr. Thomas Ruby Mariamma
10	23/10/2021	Textile Testing I	Ms. Honey S Nair
11	30/10/2021	Textile Printing	Dr. Thomas Ruby Mariamma

Assessment Period (2016 - 2021)



VIMALA COLLEGE (AUTONOMOUS), THRISSUR

12	06/11/2021	Knitting & Non- woven	Ms. Reny Simon
13	20/11/2021	Textile Testing II	Ms. Suparna M G
14	04/11/2021	Textile Dyeing	Ms. Reny Simon
15	18/12/2021	Textiles & Environment	Dr. Thomas Ruby Mariamma

Head, Department of Home Science



**PRINCIPAL IN-CHARGE
VIMALA COLLEGE
(AUTONOMOUS)
THRISSUR - 680 009**